Vanderlande’s Warehouse Solutions (WS) Sales is looking for an intern for Summer 2021 semester. The ideal candidate is detail oriented, organized, creative and enthusiastic. The primary function of this position will be to assist Vanderlande’s WS Sales team with the development, distribution, and maintenance of internal and external content, trade show/conference activities and other projects as assigned.

Vanderlande’s Summer Internship Program is an 11-week paid term for students who are interested in gaining working experience relevant to their field of study. The Summer Internship program runs from May 17, 2021 to July 30, 2021.

As a WS Sales Marketing Intern, you will have the opportunity to get involved in projects/assignments ranging from:

* Planning/monitoring trade show /conference activities\*
* Internet research on industry topics and relevant industry content
* Interact with Corporate Marketing for collateral planning and development
* Coordinating media planning and insertion schedules for various print and online publications
* Drafting social media posts
* Attending company events as requested\*
* Working with WS sales team and other VI employees to facilitate project and team marketing needs

**Required qualifications**

* Must be currently enrolled in an accredited four-year university or college or within 6 months of post graduation.
* Must be available to work at least 20 hours per week (preferably 40 hours per week).
* Must be willing to travelling up to 5% domestically\*.
* Effective written and verbal communication skills.
* Ability to work well under pressure and meet deadlines
* Strong interpersonal skills
* Detailed oriented
* Self-directed, proactive, and curious
* Conceptual and creative thinking abilities
* Working knowledge of LinkedIn, Facebook, Twitter, Instagram and their respective audiences
* Working knowledge of Microsoft Office tools (Word, Excel, PowerPoint)

**Desired qualifications**

* Working knowledge of Adobe creative suite or similar
* Working knowledge of SharePoint or similar

(\*) Provided it is safe to do so and COVID-19 guidelines and restrictions do not impede participation at these events.