

GHC STRATEGIC PRIORITIES 2021-2026

Priority 1: Access & Opportunity

- A. Enhance and re-energize the Strategic Enrollment Management Plan to provide more opportunities and access to high-quality higher education in our region and sector
- B. Renew our focus on high-quality customer service experiences for all students
- C. Expand affordability initiatives for students
- D. Expand institutionally supported professional development for all employees
- E. Develop and implement an inclusive recruiting and hiring initiative
- F. Continue to support innovative approaches to cybersecurity that deny access and opportunity to protected data and systems
- G. Ensure campus facilities support safe and secure experiences for all

Priority 2: Inclusivity & Engagement

- A. Create an inclusivity campaign designed to promote social-belonging for all students
- B. Expand co-curricular student engagement programming
- C. Enhance internship programming
- D. Strengthen campus mental health initiatives to support students, faculty, and staff
- E. Expand inclusion, equity, and diversity efforts on campus
- F. Develop and sustain alumni engagement initiative
- G. Develop and sustain community engagement plans across units

Priority 3: Student Success

- A. Continue to develop and support high-quality, innovative academic curricula and modalities
- B. Expand high-quality advising to all students
- C. Support high-impact teaching & learning practices in the classroom and beyond
- D. Leverage existing and innovative technology solutions to support on-campus and online learning across the institution
- E. Reinforce graduation messaging across all departments
- F. Re-envision career services
- G. Implement a growth mindset campaign for students, faculty, and staff

Priority 4: Efficiency & Effectiveness

- A. Expand data informed decision making across the institution
- B. Support student affordability through innovative services and processes
- C. Reinforce a culture of excellence through accountability, recognition, and celebration
- D. Strengthen the integrated planning model to ensure quality assessment and alignment of strategic priorities and activities
- E. Identify new revenue sources that supplement the student experience
- F. Continue to build a more resilient and effective institution
- G. Maintain safe and secure experiences on campus and in virtual environments
- H. Support employee career progression and institutional succession planning



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