Use this quick guide for information on GHC’s colors, fonts, and logo. If you have questions or need further explanation or help, please contact GHC’s Marketing and Communication Team at Marcom@highlands.edu

You may also submit a project to the Marcom Service Form under “Forms” on the GHC Marketing and Communications page at highlands.edu

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**colors**

- **GHC BLUE**
  - PANTONE 280 C
  - RGB 1 33 105
  - HEX 012169
  - CMYK 100 85 5 22

- **GHC ORANGE**
  - PANTONE 158 C
  - RGB 232 119 34
  - HEX E87722
  - CMYK 0 62 95 0

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**fonts**

- Galliard BT (Serif - all forms)
- **Futura (Sans Serif - all forms)**
- Gloss And Bloom (Special - limited Use)

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**logo**

To request a copy of the logo, please email Marcom@highlands.edu

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**GHC**

**GEORGIA HIGHLANDS COLLEGE**