

## Strategic Planning Survey

The Mission Statement and Goals of Georgia Highlands College is:

*The mission of Georgia Highlands College, a state college of the University System of Georgia, is to provide access to excellent educational opportunities for the intellectual, cultural and physical development of a diverse population through pre-baccalaureate associate degree transfer programs, career associate degree programs, and targeted baccalaureate degree programs that meet the economic development needs of the region.*

*To achieve this mission of being a gateway to success for students, Georgia Highlands College has articulated the following goals:*

- 1. Create a culture of teaching and learning focused on excellence in academic, personal, and professional growth.*
- 2. Provide comprehensive services that encourage and empower students, employees, and communities to be successful.*
- 3. Engage students through evidence-based practices that develop them into successful learners and leaders.*
- 4. Utilize appropriate technologies and practices to advance programs, services, and operations to support teaching and learning.*
- 5. Optimize resources to support efficient and effective operations at all levels of the college.*
- 6. Engage community partners to create, improve, and maintain relationships to promote success for GHC students, employees, and communities.*

The current Georgia Highlands College Strategic Plan has 4 strategic priorities:

- 1. Access & Opportunity:** *GHC will provide access and opportunities to high-quality academic programs by focusing on comprehensive enrollment management processes and employee recruitment and retention processes across the institution.*
- 2. Inclusivity & Engagement:** *GHC will engage with our communities to ensure we meet the needs as a state college and to meet the needs of those diverse communities by being inclusive in all that we do.*
- 3. Student Success:** *GHC will provide services, experiences, and resources that support student success across all modalities, programs, and courses.*
- 4. Efficiency & Effectiveness:** *GHC will create and maintain a culture of continuous improvement allowing GHC to maintain low tuition and fees while increasing services to students to support academic achievement.*

Please rate your agreement with the following statements:

1. The Mission Statement and Goals accurately reflect the current values and purpose of Georgia Highlands College.
  - a. Strongly Agree

- b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
2. The Mission Statement and Goals inform and guide the overall efforts of Georgia Highlands College.
    - a. Strongly Agree
    - b. Agree
    - c. Neutral
    - d. Disagree
    - e. Strongly Disagree
  3. The Mission Statement and Goals are reflected in the Strategic Plan Priorities.
    - a. Strongly Agree
    - b. Agree
    - c. Neutral
    - d. Disagree
    - e. Strongly Disagree
  4. The Strategic Plan Priorities are reflected in the current efforts of Georgia Highlands College.
    - a. Strongly Agree
    - b. Agree
    - c. Neutral
    - d. Disagree
    - e. Strongly Disagree
  5. The Strategic Plan Priorities are appropriate for Georgia Highlands College.
    - a. Strongly Agree
    - b. Agree
    - c. Neutral
    - d. Disagree
    - e. Strongly Disagree
  6. The Strategic Plan is relevant to my work at Georgia Highlands College.
    - a. Strongly Agree
    - b. Agree
    - c. Neutral
    - d. Disagree
    - e. Strongly Disagree
  7. The Strategic Plan needs to be refreshed to reflect the current Georgia Highlands College.
    - a. Strongly Agree
    - b. Agree
    - c. Neutral
    - d. Disagree
    - e. Strongly Disagree
  8. We need a completely new Strategic Plan to reflect the current Georgia Highlands College.
    - a. Strongly Agree
    - b. Agree

- c. Neutral
- d. Disagree
- e. Strongly Disagree

Please answer the following questions related to the Strategic Plan.

9. After reviewing the Strategic Plan, which of the priorities/goals do you believe is most important? Why?
10. After reviewing the Strategic Plan, which of the priorities/goals do you believe is least important? Why?