# GEORGIA HIGHLANDS COLLEGE



## Fact Book Academic Year 2012-2013

Prepared by: Office of Strategic Planning, Assessment and Accreditation Georgia Highlands College Rome, Georgia 30161

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Desire 2 Learn (D2L)

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The 2012-2013 Georgia Highlands College Fact Book was compiled and edited by the Office of Strategic Planning, Assessment and Accreditation (SPAA).

If you have questions or comments, please contact SPAA at:

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Dr. Laura Musselwhite Interim Vice-President, Academic and Student Affairs Director, Strategic Planning, Assessment and Accreditation Imusselw@highlands.edu

> Amanda West, Research Analyst <u>awest@highlands.edu</u>

## Welcome to Georgia Highlands College Fact book 2012-2013

Dear Fact Book Reader,

I am proud to offer introduction to the **2012-2013** Georgia Highlands College Fact Book. So much of what you'll note here provides ample reason for so-called "bragging rights." As examples,

- While many of our sister University System of Georgia (USG) institutions experienced enrollment decreases during continued economic downturns in Academic Year (AY) 2012-2013, GHC maintained steady student enrollment at all locations, with slight growth on the Floyd Campus and more significant growth at Paulding and Douglasville.
- The **number of GHC students who transferred to other institutions continued to rise**, an ever-present goal for us as we want continued learning and advancing studies to persist.



- Our enrollment by gender is very much in keeping with our peer institutions: **63% female**, **37% male**. Our average age among students declined by about ½ a year: 24.1 years. Since 2008, our **average age of students has been just above 24 years old**. Average age among our nursing classes at the WellStar Development Center in Marietta is 37.6, while average age at our Paulding location is the youngest at 23 years old. These statistics give us a good sense of students' expectations and demands.
- Enrollment by self-declared ethnicity is very important to observe. In our attempts to diversify our student population, we see reasons to celebrate: Black/Non-Hispanic student numbers continue to grow, from 514 in fall 2008 to 959 in fall 2012 (54%). Our Hispanic student enrollment is up similarly, 188 students in 2008 to 403 in 2012 (47%). White/Non-Hispanic student enrollment was slightly up over the period, 3801 to 3942 (1%).
- Our students' counties of residence offer valuable looks at our access mission, where the classes and programs need to be offered and by what delivery systems. Cobb County is home to the largest number of our students, 1329. In order thereafter are Bartow (931), Floyd (811), Paulding (513) and Cherokee (473).
- **Pre-Nursing is the most popular major** at all of our GHC campuses except for Marietta. There Pre-Nursing is second, only slightly behind a declared major in General Studies.
- We delivered the largest number of credit hours from the Cartersville Campus, 42,130 in all terms during 2011-2012. Floyd was second with 35,003, the combination of both Floyd and Heritage Hall locations.
- **80% of the coursework at GHC is taught by fulltime faculty**, a particular point of pride.
- Our libraries were and are very busy places, with nearly 200,000 visits across all campuses. Our library staff taught 287 research training classes during the last academic year. There were over 10,000 student visits to one of our tutorial centers.
- e-Learning, our name for distance education, is delivered by three options: GHC Web Based; GHC Hybrid (traditional classroom instruction with an electronic component); GHC College by DVD. More than 50 courses were taught using some form of e-Learning, and all offered class sections fill rapidly, increasing flexibility, convenience and affordability for our students.

GHC is a positively dynamic, multi-campus college with **shared values firmly rooted in access, success, integrity, excellence, and collaboration**. There is plenty of evidence of our values in action inside this book. I hope you enjoy a collective look at AY 2012-2013.

Best regards,

Renva Watterson, Interim President

## GHC Quick Facts: 2012-2013

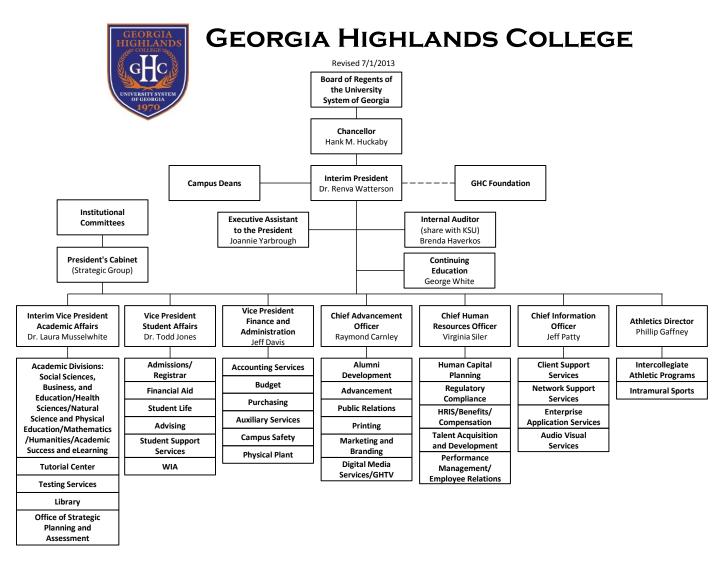
Student Enrol	lment, Fall 2012			
Total Enrollment		55	33	
Enrollment by Campus	Cartersville	2128		
(Duplicated)	Douglasville	4	99	
	Floyd	15	503	
	Heritage Hall	2	48	
	Marietta	10	02	
	Paulding	4	80	
	Wellstar Facility	1	.8	
	eLearning (Web & DVD)	9	84	
Gender	Male	2042	36.9%	
	Female	3491	63.1%	
Race/Ethnicity	American Indian/Alaskan Native	12	0.2%	
	Asian/Pacific Islander	87	1.6%	
	Black(Non-Hispanic)	959	17.3%	
	Hispanic	403	7.3%	
	Multiracial	101	1.8%	
	White (Non-Hispanic)	3942	71.2%	
	Unknown	29	0.5%	
Residency	Georgia	5421	98%	
	Out of State	88	1.6%	
	International	24	0.4%	
Class	Freshmen	3354	60.6%	
	Sophomore	1947	35.2%	
	Transient	40	0.7%	
	Joint Enrollment	139	2.5%	
	Other	53	1%	
Location	Cartersville		.30	
(Duplicated Headcount)	Douglasville		99	
	Floyd/Heritage Hall		/53	
	Marietta		)21	
	Paulding	480		
	eLearning		92	
Full-Time/Part-Time	Full-Time	2755	49.9%	
	Part-Time	2769	50.1%	
Average SAT Scores	Math	439		
First-Time Freshmen	Verbal		45	
Average ACT Scores	English		.8	
First-Time Freshmen	Reading		9	
	Math		.8	
	Science	1	.9	

## GHC Quick Facts: 2011-2012 Continued

Faculty and Staff, Fall 2011						
Total Full-Time Faculty and Staff		34	45			
Gender	Male	134	38.8%			
	Female	211	61.2%			
Race/Ethnicity	African American	31	9.0%			
	Caucasian (White)	299	86.6%			
	Asian	3	0.9%			
	Hispanic	2	0.6%			
	Unknown	10	2.9%			
Part-Time Faculty		1	09			
Full-Time Faculty		1	33			
Additional	Additional GHC Statistics					
Student to Faculty Ratio, Fall 2012	Student to Faculty Ratio, Fall 2012					
Graduates for Academic Year 2012-2013	5	37				
Retention Rate	Retention Rate Full-Time		90%			
Fall 2011-Fall 2012	Part-Time	50.19%				
Tuition Cost for Academic Year 2012-2013	In-State	\$8	4.40			

(tuition cost per semester hour)	Out-of-State	\$319.40
Transfers to Other USG Institutions by Fall 2011		770
(latest information available from USG)		

## Georgia Highlands College Organizational Structure



# GENERAL INFORMATION

## **Historical Highlights and Background**

- In 1968, the Board of Regents of the University System of Georgia authorized the establishment of Floyd Junior College in Floyd County; in December 1969, the Board of Regents appointed Dr. David B. McCorkle as the first president of the college.
- Initially, the Rome Chamber of Commerce provided the college with temporary facilities above their offices, but by November 1970, some business office operations moved to the Rome campus, and plant operations began when the maintenance building was approved that same month.
- In Spring Quarter 1971, a provisional student government organization began.
- In February 1971, a Continuing Education community service program was inaugurated to offer the public the opportunity to take short courses in special interest fields.
- The associate degree program in nursing began in fall quarter 1971 with an enrollment of nearly 100.
- In June 1972, the college graduated its first class of 47 students who received associate degrees.
- In December 1972, the college received initial accreditation. Reaffirmation of accreditation was achieved upon completion of self-study in 1976, in 1986, and in 1996.
- In 1972, the college pioneered the development of cooperative programs with Coosa Valley Technical Institute, and, since 1989, has offered joint programs with North Metro Technical Institute in Acworth.
- Effective September 1987, the Board of Regents mandated that neither the word "junior" nor "community" was to be used in the title of any college unit of the University System of Georgia. Thus, Floyd Junior College became Floyd College.
- Dr. David B. McCorkle retired on June 30, 1991, after 21 years of service as president of the college. Dr. Richard Trimble was appointed acting president of Floyd College and served until November 16, 1992 when Dr. H. Lynn Cundiff became the college's second President.
- In 1994, Floyd College continued its expansion and outreach by acquiring the East Rome Junior High School facility in downtown Rome. The college began offering classes in the building (now called Heritage Hall) winter quarter 1995. A portion of the facility is used to house a television studio through which academic classes are broadcast over local cable channels.
- Floyd College expanded to two new instructional sites at Cartersville and Acworth.
- In 2000, The Board of Regents allocated funding for architectural design of a new campus facility in Cartersville. The college broke ground on the new campus on July 17, 2002. On August 20, 2005, the new campus on Route 20 in Bartow County opened for classes.
- Dr. Lynn Cundiff resigned as president July 31, 2000. Rob Watts was appointed as interim president August 1, 2000, and he served until June 14, 2001, at which point Dr. Randy Pierce was appointed president, and began service June 15, 2001.
- Because of the institution's continuing expansion south and east of the founding campus, plus the need to raise funds for well-defined initiatives such as scholarship and professional development, the college began exploring the possibility of changing its name to reflect its broader geographic reach in 2004. In March 2005, the Board of Regents approved a name change for the college, which became Georgia Highlands College on August 1, 2005.
- A teaching site was opened in Marietta on the campus of Southern Polytechnic State University in June 2005.

- In 2008, the Board of Regents recommended that Georgia Highlands open two new instructional sites, one in Paulding County and one in Douglas County, for Fall semester, 2009.
- In 2011, the Board of Regents approved a sector change for the college, moving Georgia Highlands to the state college level.
- The college's first four-year program will be a BSN completion program in Nursing, to begin in Fall 2013.
- In Fall 2012, the college will begin a new intercollegiate athletics program, as part of the National Junior College Athletic Association. GHC's first sport will be basketball.

#### Georgia Highlands College Administrative Personnel, 2012-2013

Dr. Renva Watterson Interim President

**Dr. Laura Musselwhite** Interim Vice President Academic and Student Affairs

**Dr. Todd Jones** Interim Associate Vice President Academic and Student Affairs

**Raymond Carnley** Chief Advancement Officer

Virginia Siler Chief Human Resources Officer

*Phillip Gaffney* Athletics Director

Sandie Davis Director, Admissions and Registrar

*Megan Simpson* Director, Financial Aid

*Rudy Battistelli* Director, Auxiliary Services

Bonnie Chamberlin Budget Manager

**Rob Laltrello** Associate Director, IT

**Rob Ramsey** Director, Network Support Services

Jeanette Eckles Director, Enterprise Application Services

Jeff Brown Director, Digital Media Services/GHTV *Jeff Davis* Interim Vice President Finance and Administration

*Jeff Patty* Chief Information Officer

*Dana Davis* Chief College Relations Officer

*Elijah Scott,* Director, GHC Libraries

*George White* Director, Continuing Education

**Phillip Kimsey** Director, Plant Operations

Jamie Petty Director, Accounting

**Cynthia Parker** Purchasing Manager

John Upton Director, Campus Safety

Jason McFry Associate Director, IT

*Tony Gambill* Director, Audio Visual

Stephen Souders Director/Webmaster, IT Regional Operations *Carolyn Hamrick* Campus Dean, Cartersville Campus

*Ken Reaves* Campus Dean, Douglasville Campus

Dr. Todd Jones Campus Dean, Floyd Campus **Dr. Kirk Nooks** Campus Dean, Marietta Campus

**Dr. Cathy Ledbetter** Campus Dean, Paulding Campus

**Dr. Diane Langston** Academic Dean Academic Success and eLearning

**Dr. Jon Hershey** Academic Dean Humanities

**Donna Daugherty** Academic Dean Natural Sciences and Physical Education **Dr. Carla Moldavan** Academic Dean Mathematics

**Dr. Rob Page** Academic Dean Social Sciences, Business, and Education

**Dr. Janet Alexander** Academic Dean Health Sciences

**Rebecca Maddox** Director, Nursing Program

**Dr. Susan Claxton** Director, Human Services Program **Donna Miller,** Director, Dental Hygiene Program

## **Former Presidents**

**Dr. David B. McCorkle** President, 1969-1991 President Emeritus

*Dr. Richard Trimble* Interim President, 1991-1992

Dr. H. Lynn Cundiff President, 1992-2000 *Mr. Rob Watts* Interim President, 2000-2001

**Dr. J. Randy Pierce** President, 2001-2011 President Emeritus

*Mr. Rob Watts* Interim President, 2012

## **Characteristics of the Institution**

Georgia Highlands College, a state college of the University System of Georgia under the governance of the Board of Regents, was founded in 1970 to provide educational opportunities for the physical, intellectual, and cultural development of a diverse population in seven northwest Georgia counties. With the advent of distance learning technologies, specialty programs, five thriving campus locations, and collaborative arrangements, the College has expanded its scope of influence beyond the institution's original geographical area.

#### Purpose

The purpose of Georgia Highlands College is to provide access to a teaching and learning environment that prepares our students to thrive in a global society.

#### Philosophy

The philosophy of Georgia Highlands College is expressed in the beliefs that education is essential to the intellectual, physical, economic, social, emotional, cultural, and environmental well-being of individuals and society and that education should be geographically and physically accessible and affordable. In support of this philosophy, the College maintains a teaching/learning environment which promotes inclusiveness and provides educational opportunities, programs and services of excellence in response to documented needs.

#### **Shared Values**

- 1. Access—making programs and services available within our service area
- 2. Student Success—placing students' goals at the heart of what we do
- 3. Integrity—demonstrating an ethical approach by our words and actions
- 4. Excellence—providing the highest level of quality service and teaching
- 5. Freedom of expression—allowing all campus constituents to share thoughts and feelings in an honorable and open way
- 6. Inclusiveness—appreciating and incorporating the uniqueness of all individuals
- 7. Cooperation—modeling and forming collegial and productive relationships
- 8. Passion—inspiring others to create an environment of teaching, learning and work where all parties grow and are challenged
- 9. Critical Thinking—making decisions informed by data and shaped by context
- 10. Collaboration—building and fostering relationships that provide the highest mutual benefit to the college and the communities we serve

### **Mission Statement**

The mission of Georgia Highlands College, a state college of the University System of Georgia, is to provide access to excellent educational opportunities for the intellectual, cultural and physical development of a diverse population through pre-baccalaureate associate degree transfer programs, career associate degree programs, and targeted baccalaureate degree programs that meet the economic development needs of the region.

## **Mission Goals**

To achieve the mission of being a gateway to success for students, Georgia Highlands College has articulated the following goals:

- Effect quality teaching and learning that are focused on academic achievement and personal and professional growth.
- Provide comprehensive student services that encourage and enable all students to be successful learners.
- Engage students in a challenging atmosphere that prepares them for responsibility and leadership in an evolving global environment.
- Utilize appropriate technologies to advance programs, services and operations to support teaching and learning.
- Maintain efficient and effective administrative services to support all programs of the college.
- Foster community relationships that facilitate partnering for mutual success.

## Vision

The vision of Georgia Highlands College is to be the premiere public, multi-campus institution of choice throughout our region, while serving as the state leader in transfer and retention within our sector.

## **Institutional Memberships and Accreditation**

#### Accreditation:

Georgia Highlands College is accredited to award the Associate Degree and the Bachelor of Science in Nursing degree by the following agency:

#### Commission on Colleges of the Southern Association of Colleges and Schools 1866 Southern Lane Decatur, GA 30033

The Georgia Highlands College Nursing ASN Program is accredited by the following agencies:

#### Accreditation Commission for Education in Nursing 3343 Peachtree Rd NE Suite 850 Atlanta, GA 30326

The Georgia Highlands College Nursing BSN Program is in the candidacy process for accreditation by the agency:

#### Accreditation Commission for Education in Nursing 3343 Peachtree Rd NE Suite 850 Atlanta, GA 30326

The Georgia Highlands College Nursing Program has approval of the following agency:

#### Georgia Board of Nursing 237 Coliseum Drive Macon, GA 31217-3858

The Georgia Highlands College Dental Hygiene Program is accredited by the following agency:

Commission on Dental Accreditation 211 East Chicago Avenue Chicago, IL 60611

## Affirmative Action/Non-discrimination Statement

Georgia Highlands College is committed to the principles of affirmative action and non-discrimination. The College welcomes diversity in its student body, faculty, staff and administration. GHC admits students, hires, evaluates, promotes, and rewards employees on the basis of the needs of the College and relevant performance criteria without regard to race, gender, age, disability, national origin, ethnicity, veteran's status or religion. It actively promotes respect of each individual.

In addition to those individuals already formally affiliated with the College, this affirmative action, nondiscrimination principles are applied equally to all applicants for admission to any of the College's academic programs and to all applicants for employment by the College in any of its enterprise. The College maintains an Affirmative Action Process, and a system for addressing concerns relating to affirmative action and non-discrimination Principles.

## **Disability Services Complaints**

#### **Employees—Grievance Procedure**

Employees with disabilities should have their grievances heard by the Human Resources Office.

Grievances in regard to rights under Section 504 should be filed with Student Support Services. This non-discrimination policy covers admission and activities, including but not limited to academic admissions, financial aid, educational services, and employment.

#### Students—Grievance Procedure

Any qualified person who believes that he/she has been excluded from participation in or denied the benefits of any service, program, or activity offered by Georgia Highlands College may seek redress by following the procedures below:

- 1. The person should attempt to resolve the complaint through informal conferences with the faculty/staff member involved.
- 2. If the aggrieved person cannot satisfactorily resolve the complaint through informal conference, he/she should direct his/her complaint in writing or in person to Student Support Services.
- 3. If requested by the aggrieved, the complaint may be heard by a grievance committee. The complaint should be in writing with supporting information. The response from the committee will be provided in writing.
- 4. If the aggrieved person still cannot satisfactorily resolve the complaint, he/she should direct his/her complaint in writing to the Vice President of Academic and Student Affairs.
- 5. If the aggrieved person is dissatisfied with results of any of these actions, he/she may direct his/her complaint to the President of Georgia Highlands College.

Anyone desiring information concerning these provisions should contact the Student Support Services Representative at their respective campus.

Cartersville	678-872-8004	Douglasville & Floyd	706-368-7536
Marietta	678-915-5021	Paulding	678-946-1029

## GHC Foundation and Alumni Officers and Chapter Presidents 2012-2013

Foundation Association Officers					
Chairman	David Caswell				
Chairman Elect	Jeff Watkins				
Treasurer Luke Lester					
Secretary/Executive Director	John Southwood (until August 2012)				

Source: GHC Office of Advancement

National Alumni Association Officers				
President	Greg Shropshire			
Special Advisor to the Board Harold Boyd				

Source: GHC Office of Advancement

	Alumni Chapter Presidents	
Rome, Georgia	Greg Shropshire	

Source: GHC Office of Advancement

STUDENT DATA

## Georgia Highlands College 5-Year Enrollment Profile

	Semester	Headcount Enrollment	Full-Time Equivalent
Academic Year	Fall 2008	4690	3869
2008-2009	Spring 2009	4692	3811
2008-2009	Summer 2009	2252	1114
A so do milo V so n	Fall 2009	5219	4417
Academic Year 2009-2010	Spring 2010	5177	3811
2009-2010	Summer 2010	2181	815
A so do mio Voor	Fall 2010	5235	4394
Academic Year 2010-2011	Spring 2011	5248	4275
2010-2011	Summer 2011	2422	1229
A so do mio Voor	Fall 2011	5530	4584
Academic Year	Spring 2012	5462	4407
2011-2012	Summer 2012	2179	1099
A codora lo Voor	Fall 2012	5533	4517
Academic Year 2012-2013	Spring 2013	5227	4183
2012-2013	Summer 2013	1979	989

Source: USG Semester Enrollment Reports

## **Enrollment by Campus**

Semester	Floyd	Acworth	Cartersville	Heritage Hall	Marietta (Wellstar)	Carrollton	Douglasville	Paulding	Unduplicated Total
Fall 2008	1595	-	2373	279	765	149	-	-	4694
Fall 2009	1697	-	2394	259	942	-	72	192	5213
Fall 2010	1521	-	2204	252	994 (78)	-	192	306	5224
Fall 2011	1436	-	2266	275	1123 (54)	-	356	422	5522
Fall 2012	1505	-	2129	248	1003 (18)	-	499	478	5523

## **Application Information for Fall 2012**

Designation	Count
New Applications Entered	4269
Completed Applications	3228
Students Accepted	3020
New Accepts Enrolled	2014

## **First Year Retention Rates**

Academic Year	First Time/Full	Institution Specific*Number RetainedPercent Retained		System	Wide**
	Time Students			Number Retained	Percent Retained
Fall 2007-Fall 2008	1084	590	54.4%	712	65.7%
Fall 2008-Fall 2009	1101	625	56.8%	728	66.1%
Fall 2009-Fall 2010	1124	677	60.23%	718	63.88%
Fall 2010-Fall 2011	1125	704	62.58%	748	66.49%
Fall 2011-Fall 2012	1023	623	60.90%	657	64.22%

\*The Institution Specific Retention rates represent the percentage of Fall Quarter/Semester First Time, Full Time (FT/FT) students entering Georgia Highlands College the following Fall Quarter/Semester.

\*\*The System Wide Retention rates represent the percentage of Fall Quarter/Semester First Time, Full Time (FT/FT) students entering Georgia Highlands College who re-enroll at another Georgia System Institution the following Fall Quarter/Semester.

## **Graduation Rates**

Cohort	Beginning	Number GraduatingPercentage GraWithin Three YearsWithin Three			
Conort	Total	Institution Specific			System Specific
2005	1021	72	73	7.05%	7.15%
2006	1076	80	80	7.43%	7.43%
2007	1262	100	100	7.92%	7.92%
2008	1267	78	78	6.16%	6.16%
2009	1282	113	114	8.81%	8.89%

## **Transfer Rates**

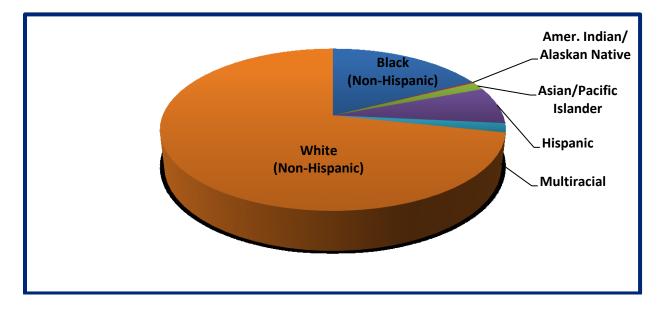
Academic Year	Students Transferring Out to Other USG Institutions
2006-2007	570
2007-2008	649
2008-2009	682
2009-2010	756
2010-2011	770

\*latest data available from USG

## **Enrollment by Self-Declared Ethnic Group**

	Semester	Black (Non-Hispanic)	Amer. Indian/ Alaskan Native	Asian/Pacific Islander	Hispanic	Multiracial	White (Non-Hispanic)	Total
Academic Year	Fall 2008	514	15	96	188	76	3801	4690
2008-2009	Spring 2009	537	13	95	191	80	3776	4692
2000-2005	Summer 2009	293	6	48	84	33	1769	2233
Academic Year	Fall 2009	568	21	97	247	78	4175	5186
2009-2010	Spring 2010	616	20	88	270	79	4074	5147
2005-2010	Summer 2010	293	10	51	77	29	1686	2146
Academic Year	Fall 2010	694	16	96	301	101	4005	5235
2010-2011	Spring 2011	773	14	93	333	107	3904	5248
2010-2011	Summer 2011	405	9	60	129	46	1756	2422
Academic Year	Fall 2011	939	17	105	404	119	3916	5530
2011-2012	Spring 2012	963	15	103	374	119	3850	5462
2011-2012	Summer 2012	415	6	41	131	44	1526	2183
Academic Year	Fall 2012	959	12	87	403	101	3942	5533
2012-2013	Spring 2013	967	16	89	379	106	3652	5227
2012-2013	Summer 2013*	356	4	41	135	36	1375	1968

Source: USG Semester Enrollment Reports \*Info from GHC Banner Report cd0130



## Fall 2012 Enrollment by Ethnic Group

## Campus Enrollment by Self-Declared Ethnic Group Cartersville

	Semester	Black (Non-Hispanic)	Amer. Indian/ Alaskan Native	Asian/Pacific Islander	Hispanic	Multiracial	White (Non-Hispanic)	Unknown	Total
Academic Year	Fall 2008	117	5	16	50	23	1175	4	1390
2008-2009	Spring 2009	130	5	19	59	28	1259	5	1505
2000-2005	Summer 2009	77	1	14	36	13	620	4	765
Academic Year	Fall 2009	156	7	21	68	27	1605	16	1900
2009-2010	Spring 2010	163	9	19	82	23	1626	20	1942
2009-2010	Summer 2010	65	3	9	26	14	640	2	759
A codomio Voor	Fall 2010	155	5	19	81	32	1594	10	1896
Academic Year 2010-2011	Spring 2011	159	5	20	101	31	1533	13	1862
2010-2011	Summer 2011	83	2	9	39	13	719	2	867
A condensite Marca	Fall 2011	176	4	26	116	31	1565	12	1930
Academic Year	Spring 2012	165	5	23	103	33	1496	10	1835
2011-2012	Summer 2012	74	1	10	38	14	597	3	737
A condensite Vice i	Fall 2012	160	5	14	105	24	1490	15	1813
Academic Year	Spring 2013	167	6	17	103	28	1379	17	1717
2012-2013	Summer 2013	71	1	14	41	5	496	6	634

## Campus Enrollment by Self-Declared Ethnic Group Douglasville

	Semester	Black (Non-Hispanic)	Amer. Indian/ Alaskan Native	Asian/Pacific Islander	Hispanic	Multiracial	White (Non-Hispanic)	Unknown	Total
Academic Year	Fall 2008	-	-	-	-	-	-	-	-
2008-2009	Spring 2009	-	-	-	-	-	-	-	-
2008-2009	Summer 2009	-	-	-	-	-	-	-	-
Academic Year	Fall 2009	5	1	0	1	0	16	0	23
2009-2010	Spring 2010	8	1	0	1	0	29	0	39
2009-2010	Summer 2010	7	0	0	0	0	14	1	22
A co do mio Voor	Fall 2010	25	0	0	4	3	82	1	116
Academic Year 2010-2011	Spring 2011	34	0	1	10	6	101	2	154
2010-2011	Summer 2011	39	1	1	7	4	60	1	113
A contantia Maan	Fall 2011	99	3	4	18	9	174	1	308
Academic Year 2011-2012	Spring 2012	124	1	4	18	12	193	2	354
2011-2012	Summer 2012	66	1	2	10	6	75	2	162
	Fall 2012	142	1	5	25	16	256	2	447
Academic Year 2012-2013	Spring 2013	135	2	3	24	13	241	5	423
2012-2013	Summer 2013	46	0	2	7	6	81	4	146

## Campus Enrollment by Self-Declared Ethnic Group Floyd

	Semester	Black (Non-Hispanic)	Amer. Indian/ Alaskan Native	Asian/Pacific Islander	Hispanic	Multiracial	White (Non-Hispanic)	Unknown	Total
Academic Year	Fall 2008	129	2	30	67	13	1153	0	1394
2008-2009	Spring 2009	131	3	27	65	17	1151	0	1394
2008-2005	Summer 2009	80	4	15	34	7	684	1	825
Academic Year	Fall 2009	141	7	30	80	20	1418	3	1699
2009-2010	Spring 2010	159	7	31	84	22	1325	5	1633
2009-2010	Summer 2010	89	2	28	37	7	634	5	802
Academic Year	Fall 2010	151	6	26	86	22	1250	4	1545
2010-2011	Spring 2011	165	5	30	92	26	1244	5	1567
2010-2011	Summer 2011	88	4	26	38	16	583	5	760
Acadamia Vaar	Fall 2011	176	5	23	106	28	1175	9	1522
Academic Year 2011-2012	Spring 2012	180	4	24	105	25	1174	14	1526
2011-2012	Summer 2012	88	2	10	32	10	496	6	644
Acadomic Voor	Fall 2012	172	1	23	109	19	1212	19	1546
Academic Year 2012-2013	Spring 2013	158	1	22	103	21	1131	14	1450
2012-2013	Summer 2013	65	1	7	33	8	478	7	599

## Campus Enrollment by Self-Declared Ethnic Group Marietta

	Semester	Black (Non-Hispanic)	Amer. Indian/ Alaskan Native	Asian/Pacific Islander	Hispanic	Multiracial	White (Non-Hispanic)	Unknown	Total
Academic Year	Fall 2008	112	3	26	46	14	424	2	637
2008-2009	Spring 2009	152	3	26	52	20	460	3	716
2008-2005	Summer 2009	79	1	14	23	13	197	5	332
Academic Year	Fall 2009	188	4	34	77	24	573	14	914
2009-2010	Spring 2010	208	3	31	77	28	553	16	916
2009-2010	Summer 2010	103	2	10	34	10	219	7	385
Academic Year	Fall 2010	297	3	39	106	36	608	9	1098
2010-2011	Spring 2011	334	4	34	105	33	593	9	1112
2010-2011	Summer 2011	158	1	20	36	13	245	5	478
Academic Year	Fall 2011	396	3	46	128	42	576	9	1200
2011-2012	Spring 2012	409	3	45	117	38	549	16	1177
2011-2012	Summer 2012	150	1	14	40	10	193	8	416
Acadomic Voor	Fall 2012	389	1	40	135	34	509	9	1117
Academic Year 2012-2013	Spring 2013	406	2	42	127	34	455	8	1074
2012-2013	Summer 2013	142	0	15	42	11	183	3	396

## Campus Enrollment by Self-Declared Ethnic Group Paulding

	Semester	Black (Non-Hispanic)	Amer. Indian/ Alaskan Native	Asian/Pacific Islander	Hispanic	Multiracial	White (Non-Hispanic)	Unknown	Total
Academic Year	Fall 2008	-	-	-	-	-	-	-	-
2008-2009	Spring 2009	-	-	-	-	-	-	-	-
2000-2005	Summer 2009	-	-	-	-	-	-	-	-
Academic Year	Fall 2009	14	1	1	3	2	116	0	137
2009-2010	Spring 2010	17	1	1	8	2	152	0	181
2005-2010	Summer 2010	10	0	0	5	2	48	0	65
Academic Year	Fall 2010	38	0	5	13	7	263	0	326
2010-2011	Spring 2011	43	0	5	14	8	267	0	337
2010-2011	Summer 2011	26	1	2	8	2	111	0	150
Academic Year	Fall 2011	66	2	4	28	12	336	1	449
2011-2012	Spring 2012	73	2	5	24	12	269	2	487
2011-2012	Summer 2012	32	1	2	11	4	142	0	192
Academic Year	Fall 2012	85	4	3	27	9	428	3	559
2012-2013	Spring 2013	93	4	4	24	8	390	5	528
2012-2013	Summer 2013	32	2	3	12	6	137	1	193

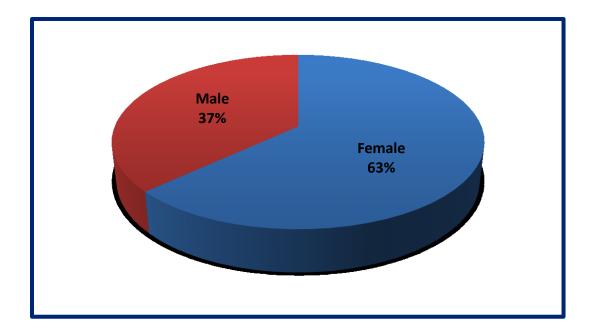
## **Enrollment by Gender**

	Semester	Female (Headcount)	Female (Percentage)	Male (Headcount)	Male (Percentage)	Total
Academic Year	Fall 2008	2928	62.4%	1762	37.6%	4690
2008-2009	Spring 2009	2979	63.5%	1713	36.5%	4692
	Summer 2009	1552	69.3%	689	30.7%	2241
Academic Year	Fall 2009	3287	63.0%	1932	37.0%	5219
2009-2010	Spring 2010	3308	63.9%	1869	36.1%	5177
2005-2010	Summer 2010	1502	70.0%	644	30.0%	2146
Academic Year	Fall 2010	3270	62.5%	1965	37.5%	5235
2010-2011	Spring 2011	3297	62.8%	1951	37.2%	5248
2010-2011	Summer 2011	1680	69.4%	742	30.6%	2422
AcadomioVeer	Fall 2011	3471	62.8%	2059	37.2%	5530
Academic Year 2011-2012	Spring 2012	3455	63.3%	2007	36.7%	5462
2011-2012	Summer 2012	1467	67.2%	715	32.8%	2183
AcadomioVacr	Fall 2012	3491	63.1%	2042	36.9%	5533
Academic Year 2012-2013	Spring 2013	3307	63.3%	1920	36.7%	5227
2012-2013	Summer 2013*	1271	64.6%	697	35.4%	1968

Source: USG Semester Enrollment Reports

\* Info taken from GHC Banner report cd0130

## Fall 2012 Enrollment by Gender



## Campus Enrollment by Gender Cartersville

	Semester	Female	Male	Total
Academic Year	Fall 2008	847	543	1390
2008-2009	Spring 2009	958	547	1505
	Summer 2009	526	239	765
Academic Year	Fall 2009	1189	711	1900
2009-2010	Spring 2010	1220	722	1942
2005-2010	Summer 2010	521	238	759
Academic Year	Fall 2010	1192	704	1896
2010-2011	Spring 2011	1179	683	1862
2010-2011	Summer 2011	597	270	867
Academic Year	Fall 2011	722	1208	1930
2011-2012	Spring 2012	1157	678	1835
2011-2012	Summer 2012	475	261	737
Academic Year	Fall 2012	1139	674	1813
2012-2013	Spring 2013	1071	646	1717
2012-2013	Summer 2013	381	253	634

## Campus Enrollment by Gender Douglasville

	Semester	Female	Male	Total
Academic Year	Fall 2008	-	-	-
2008-2009	Spring 2009	-	-	-
	Summer 2009	-	-	-
Academic Year	Fall 2009	19	4	23
2009-2010	Spring 2010	29	10	39
2005-2010	Summer 2010	17	5	22
Academic Year	Fall 2010	62	54	116
2010-2011	Spring 2011	81	73	154
2010-2011	Summer 2011	82	31	113
AcadomioVeer	Fall 2011	193	115	308
Academic Year 2011-2012	Spring 2012	233	121	354
2011-2012	Summer 2012	120	42	162
	Fall 2012	289	158	447
Academic Year 2012-2013	Spring 2013	276	147	423
2012-2013	Summer 2013	95	51	146

## Campus Enrollment by Gender Floyd

	Semester	Female	Male	Total
Academic Year	Fall 2008	908	486	1394
2008-2009	Spring 2009	929	465	1394
	Summer 2009	599	226	825
Academic Year	Fall 2009	1129	570	1699
2009-2010	Spring 2010	1093	540	1633
2009-2010	Summer 2010	571	231	802
Academic Year	Fall 2010	1016	529	1545
2010-2011	Spring 2011	1015	552	1567
2010-2011	Summer 2011	544	216	760
Academic Year	Fall 2011	988	534	1522
2011-2012	Spring 2012	1004	522	1526
2011-2012	Summer 2012	456	188	644
Academic Year	Fall 2012	1013	533	1546
2012-2013	Spring 2013	955	495	1450
2012-2013	Summer 2013	405	194	599

## Campus Enrollment by Gender Marietta

	Semester	Female	Male	Total
Academic Year	Fall 2008	340	297	637
2008-2009	Spring 2009	380	336	716
2000-2005	Summer 2009	212	120	332
Academic Year	Fall 2009	493	421	914
2009-2010	Spring 2010	521	395	916
2009-2010	Summer 2010	248	137	385
Academic Year	Fall 2010	612	486	1098
2010-2011	Spring 2011	639	473	1112
2010-2011	Summer 2011	306	172	478
Academic Year	Fall 2011	704	46	1200
2011-2012	Spring 2012	684	493	1177
2011-2012	Summer 2012	253	163	416
Academic Year	Fall 2012	649	468	1117
2012-2013	Spring 2013	624	450	1074
2012-2013	Summer 2013	255	141	396

## Campus Enrollment by Gender Paulding

	Semester	Female	Male	Total
Academic Year	Fall 2008	-	-	-
2008-2009	Spring 2009	-	-	-
	Summer 2009	-	-	-
Academic Year	Fall 2009	83	54	137
2009-2010	Spring 2010	109	72	181
2005 2010	Summer 2010	61	4	65
Academic Year	Fall 2010	209	117	326
2010-2011	Spring 2011	219	118	337
2010-2011	Summer 2011	111	39	150
Academic Year	Fall 2011	294	155	449
2011-2012	Spring 2012	314	173	487
2011-2012	Summer 2012	138	54	192
Academic Year	Fall 2012	362	197	559
2012-2013	Spring 2013	350	178	528
2012-2013	Summer 2013	135	58	193

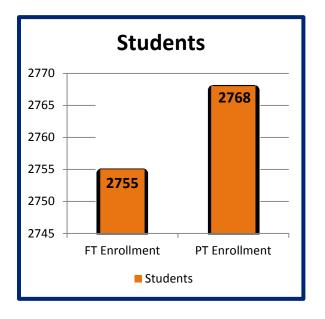
Enrol	lment	by	Average	Age
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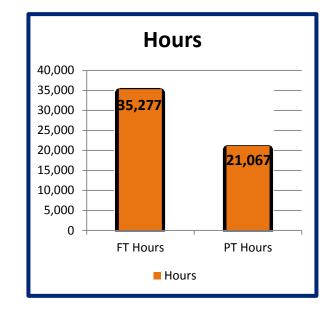
Semester	Average Age in Years
Fall 2008	24.4
Fall 2009	24.1
Fall 2010	24.5
Fall 2011	24.7
Fall 2012	24.1

## **Campus Enrollment by Average Age**

Semester	Cartersville	Douglasville	Floyd	Heritage Hall	Marietta	Wellstar	Paulding
Fall 2008	26.3	-	27.3	32.4	25.7	-	-
Fall 2009	25.5	23.7	26.5	31.9	25.0	-	24.4
Fall 2010	25.1	22.0	27.5	32.5	24.4	33.0	22.8
Fall 2011	24.7	23.1	24.7	32.3	22.5	34.1	23.0
Fall 2012	23.7	23.3	24.4	31.6	22.8	37.6	23.1

## Full-Time (FT) and Part-Time (PT) Enrollment and Semester Hours Fall 2012



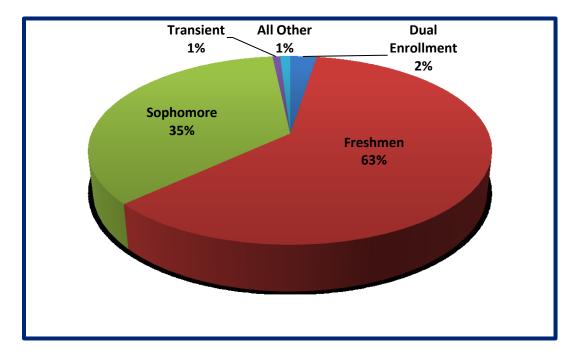


## Fall Enrollment of Current Students by Classification

	Dual Enrollment			Freshmen Sophomore		Transient		All Other		
Semester	Count	%	Count	%	Count	%	Count	%	Count	%
Fall 2008	68	1.4%	3039	64.7%	1484	31.6%	16	0.6%	83	1.7%
Fall 2009	65	1.2%	3397	65.0%	1610	31.0%	18	0.3%	129	2.5%
Fall 2010	73	1.4%	3346	63.9%	1655	31.6%	25	0.5%	136	2.6%
Fall 2011	111	2.0%	3476	62.8%	1843	33.3%	42	0.8%	58	1.0%
Fall 2012	139	2.5%	3354	60.6%	1947	35.2%	40	0.7%	53	1.0%

Source: USG Semester Enrollment Reports

## Fall 2012 Enrollment of Current Students by Classification

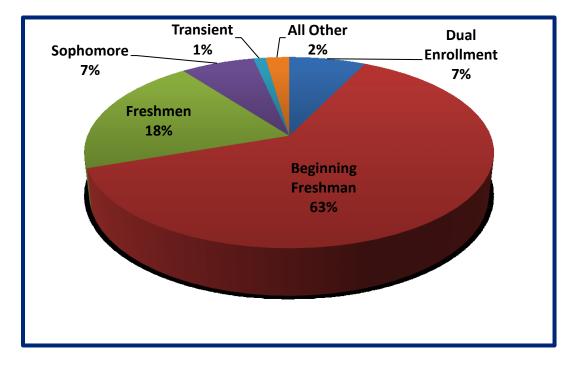


### Fall Enrollment of New Students by Classification

	Dual	Enrollment	Beginning	Freshmen		Freshmen		Sophomore		Transient		All Other
Semester	#	%	#	%	#	%	#	%	#	%	#	%
Fall 2008	65	3.8%	1194	70.4%	296	17.4%	99	5.8%	15	0.8%	26	1.8%
Fall 2009	62	3.4%	1227	68.0%	382	21.1%	98	5.4%	11	0.6%	29	1.6%
Fall 2010	72	4.1%	1246	69.9%	327	18.4%	97	5.4%	18	1.0%	21	1.2%
Fall 2011	105	5.7%	1213	66.3%	334	18.3%	116	6.3%	18	1.0%	43	2.4%
Fall 2012	126	7.2%	1098	62.5%	354	20.1%	121	6.9%	20	1.1%	39	2.2%

Source: USG Semester Enrollment Reports

## Fall 2012 Enrollment of New Students by Classification



## **Total Enrollment by County of Residence**

County	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
Bartow	899	988	900	967	931
Carroll	84	60	75	90	96
Chattooga	89	91	85	81	92
Cherokee	552	663	657	565	473
Cobb	1100	1294	1320	1344	1329
Douglas	-	62	169	267	354
Floyd	879	971	868	841	811
Gordon	137	171	160	132	148
Haralson	77	65	64	48	46
Paulding	212	264	347	440	513
Polk	324	348	317	292	312
Other, GA	291	222	194	276	181
Cherokee, AL	8	1	10	7	15
All Other	13	9	16	7	11

## Fall 2012 Top 20 Feeder High Schools

High School	County	Fall 2012
Woodland High School	Bartow	215
Cass Comprehensive High School	Bartow	209
Rome High School	Floyd	200
Cartersville High School	Bartow	181
East Paulding High School	Paulding	160
Cedartown High School	Polk	154
North Cobb High School	Cobb	147
Pepperell High School	Floyd	143
Harrison High School	Cobb	141
Robert S Alexander	Douglas	124
Comprehensive		
Kennesaw Mountain High School	Cobb	120
Paulding County High School	Paulding	112
Coosa High School	Floyd	111
Model High School	Floyd	111
Rockmart High School	Polk	108
Armuchee High School	Floyd	97
McEachern High School	Cobb	95
Cherokee High School	Cherokee	94
Etowah High School	Cherokee	89
South Paulding High School	Douglas	78

GED Student	377
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## Average Composite Scholastic Assessment Test (SAT) Scores for Entering Freshmen

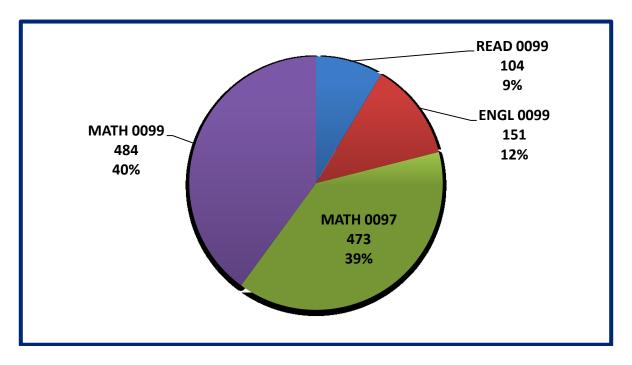
Year	Composite Score
2008-2009	883
2009-2010	904
2010-2011	886
2011-2012	879
2012-2013	884

Note:

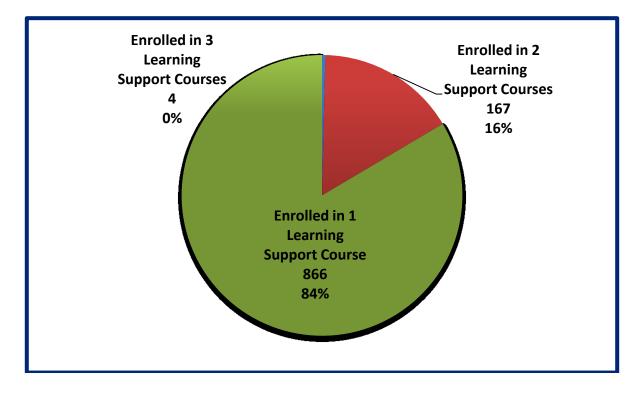
1. Students with missing data on SAT, students with GED's, students admitted into program not requiring SAT scores, and students admitted based on ACT scores are not included in calculating the composite scores

2. The composite score is derived by summing the SAT verbal score and the SAT math score. The possible range for SATV and SATM is 200 through 800; the possible composite score range is 400 through 1600.

### Academic Success Enrollment by Type of Courses Fall 2012



Academic Success Enrollment by Number of Courses Fall 2012



## ACADEMIC PROGRAMS

#### **Degree Programs**

#### **Transfer Programs**

#### Associate of Arts degree:

Art Communication and Drama Criminal Justice English Foreign Languages History Journalism Philosophy Political Science Psychology Sociology

#### Associate of Science degree:

Agriculture **Associated Dental Sciences** Biology **Business Administration** Chemistry **Computer Information Systems Computer Science Economics General Studies** Geology **Health Information Management Mathematics** Medical Technology Nursing **Occupational Therapy Physical Therapy** Pharmacy Physician's Assistant Physics **Respiratory Therapy Teacher Education** 

### **Career Programs**

Associate of Science degree: Dental Hygiene Nursing (RN) LPN Bridge EMT/Paramedic Bridge

## Bachelor of Science degree:

Nursing (BSN completion)

Human Services

## Most Popular Areas of Study by Campus Fall 2012

Campus	Area of Study	Number of Student Enrolled
	Pre-Nursing	386
	General Studies	349
Cartersville	Business Administration	300
	Early Childhood Education	107
	Psychology	103
	Pre-Nursing	105
	General Studies	99
Douglasville	Undeclared-Transfer	37
	Business Administration	33
	Early Childhood Education	22
	Pre-Nursing	415
	General Studies	208
Floyd	Business Administration	105
	Early Childhood Education	89
	Psychology	63
	Nursing	174
	LPN Bridge to Nursing	26
Heritage Hall	Pre-Dental Hygiene/FC	15
	Paramedic Bridge to Nursing	15
	Dental Hygiene	12
	General Studies	221
	Pre-Nursing	159
Marietta/Wellstar	Business Administration	143
	Computer Science	53
	Biology	50
	Pre-Nursing	105
	General Studies	84
Paulding	Business Administration	47
	Early Childhood Education	44
	Pre-Dental Hygiene/FC	23

## **Enrollment by Program of Study**

#### **Transfer Programs**

	-		551 uni 5					
Program of Study	Code	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012		
	Associate of Arts							
Art	5007	53	106	118	115	90		
Criminal Justice	4301	104	138	251	283	245		
English	2301	42	61	73	80	73		
Foreign Languages	1601	19	19	23	20	14		
History	4508	69	76	88	75	87		
Journalism	0904	31	38	66	47	45		
Computer Science	1199	81	93	136	139	180		
Philosophy	3801	8	7	11	7	4		
Political Science	4510	30	32	62	56	61		
Psychology	4201	128	154	236	291	301		
Sociology	4511	15	14	21	31	36		
<b>Communications &amp; Drama</b>	2310	26	25	35	75	121		
	A	ssociate of	Science					
Agriculture	0201	10	14	11	11	14		
Associated Dental Sciences (Dental Hygiene)	1701	2	4	10	8	4		
Biology	2601	100	142	208	261	254		
Business Administration	0604	593	625	725	714	776		
Chemistry	4005	21	28	42	58	41		
Special Education	1327	17	28	41	28	43		
Computer Information Systems	1101	27	35	61	68	59		
Economics	0605	10	11	12	11	19		
General Studies	2104	1119	975	1128	1195	1099		
Geology	4006	3	5	8	10	10		
Health Information Management	1807	5	12	17	24	32		
Mathematics	2701	35	47	49	66	61		
Medical Technology	1809	9	18	19	21	18		
Nursing (RN to BSN Program)	1898	-	-	-	-	-		
Nursing	1899	30	42	50	55	198		
Occupational Therapy	1799	12	11	38	22	21		
Pharmacy	1819	27	38	62	73	98		
Physical Education	1334	42	50	60	56	26		
Physical Therapy	1713	34	25	46	85	118		
Physician's Assistant	1705	10	16	20	25	34		
Physics	4008	10	23	36	23	23		
Respiratory Therapy	1718	5	6	-	12	20		

Elementary Education	1312	-	-	-	-	-
Teacher Education	1313	1	1	-	1	1
Early Childhood Education	1323	411	515	465	423	393
Middle Grades Education	1322	42	58	56	66	54

		Career Prog	grams			Career Programs							
Program of Study	Code	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012							
Caree	er Progra	ms at Georg	ia Highlands	College									
Associate of Science in Human Services													
Human Services	1704	46	50	88	90	99							
Corrections	1784	1	-	-	-	-							
Human Services/Gerontology	1786	-	-	-	-	-							
Interpreter Education (ASL	1398	-	-	-	-	-							
Immersion Training/Interpreter)													
	Associ	ate of Scien	ce in Nursing	5									
Nursing (RN Program)	1811	295	331	313	277	198							
Pre-Nursing	1810	742	956	1259	1400	1548							
Nursing LPN Bridge	1813	48	50	76	92	111							
Nursing Paramedic Bridge	1814	2	6	16	19	29							
Associate of Science in Dental Hygiene													
Dental Hygiene - FC	5106	31	25	30	15	16							
Pre-Dental Hygiene - FC	5105	126	144	177	207	201							
Career Prog	ams at G	ieorgia Nort	hwestern Te	chnical Colle	ge								
As	sociate c	of Applied So	ience in Bus	iness									
Accounting	0730	6	9	12	17	9							
Business and Office Technology	0780	1	-	-	-	-							
Office Technology	0785	6	5	2	2	-							
Marketing and Management	0820	14	19	18	31	9							
Computer Programming**	0733	3	2	4	2	1							
Drafting	4810	2	4	4	4	-							
Early Childhood Education	1315	6	1	-	-	-							
Electrical Control Sys	1504	-	-	-	-	-							
Technology													
Management and Supervisory	0613	5	6	3	9	3							
Development													
Mechanical Control Sys	1509	1	-	-	-	-							
Technology													
Microcomputer Specialist**	0742	2	-	-	-	-							
Networking Specialist	0745	-	-	-	-	-							

Associate of Applied Science in Health						
Medical Assisting	1750	2	1	-	-	-
Respiratory Therapy Technology	1780	-	-	2	-	-
Radiologic Technology 1779 19 22 29 48 10						

## Graduates by Degree and Program of Study

Program of Study/Option	Code	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
	1	ssociate of A	1			
Art	5007	2	5	3	4	6
Criminal Justice	4301	5	13	14	16	26
English	2301	-	3	3	4	4
Foreign Language	1601	1	-	4	3	1
Communications	2320				2	5
Communication and Drama	2310	1	-	1	4	2
History	4508	1	3	3	4	2
Journalism	0904	-	1	2	-	-
Philosophy	3801	-	-	2	-	2
Political Science	4510	6	3	5	7	3
Psychology	4201	14	21	28	35	43
Sociology	4511	3	3	2	6	-
	Ass	ociate of Sci	ience			
Agriculture	0201	_	2	-	1	-
Biology	2601	2	1	1	2	5
Business Administration	0604	91	68	84	104	90
Business Information Systems	0722	-	-	-	-	-
Chemistry	4005	3	1	3	2	3
Computer Information Systems	1101	2	2	3	5	2
Computer Science	1199	-	-	3	5	1
Early Childhood Education	1323	44	59	65	64	44
Economics	0605	-	-	5	2	-
Elementary Education	1312	-	-	-	-	-
Forestry	0304	-	-	-	-	-
General Studies	2104	40	48	75	81	80
Geology	4006	_	2	-	-	-
Health, Fitness and Leisure	1337	-	-	-	-	-
Industrial Management	0620	_	-	-	-	-
Mathematics	2701	1	2	2	2	3
Health Information Management	1807	-	3	3	3	10
Medical Technology	1809	-	-	-	-	-
Middle Grades Education	1322	2	8	9	9	11
Nursing, Transfer	1899	-	1	4	2	2
Occupational Therapy	1799	1	-	2	2	1
Pharmacy	1819	-	_	-	2	2
Physics	4008	_	1	2	-	1
Physical Education	1334	_	-	5	1	-
Physical Therapy	1713	_	_	-	2	_

Associated Dental Sciences	1701	-	-	-	-	-
Physician's Assistant	1705	-	-	-	-	1
Pre-Nursing	1810	-	1	-	-	3
Program of Study/Option	Code	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
	Associate	of Science (	continued)			
LPN Bridge to Nursing	1813	-	-	-	2	3
Pre-Veterinary Medicine	1820	-	-	-	-	-
Pre-Medicine	1818	-	-	-	-	-
Respiratory Therapy	1718	-	-	1	-	1
Secondary Education	1325	-	-	-	-	-
Special Education	1327	4	2	3	8	10
Teacher Education	1313	-	-	-	-	-
Undeclared – Transfer	0000	-	-	-	-	-
	Associat	e of Science	in Nursing			
Nursing	1811	134	143	139	184	136
Paramedic Bridge to Nursing	1814			1	1	2
Ass	ociate of	Science in D	ental Hygien	ne	1	1
Dental Hygiene	5106	13	13	12	10	7
	A	AS in Busine	ess	ļ	1	1
Accounting (GNTC)	0730	-	1	-	-	1
Accounting (NMT)	0731	2	2	1	-	-
Business & Office Technology (GNTC)	0780	-	-	-	-	-
Business & Office Technology (NMT)	0781	-	-	-	1	-
Computer Programming (GNTC)	0733	-	1	-	-	-
Computer Programming (NMT)	0735	1	-	-	-	-
Computer Programming (GNTC)	0736	-	-	-	-	-
Computer Info Services	0737	1	-	-	-	-
Hotel & Travel Management (NMT)	0607	-	-	-	-	-
Office Technology	0784	-	1	-	-	-
Office Technology (GNTC)	0785	2	3	1	-	1
Management and Supervisory	0613	-	-	-	1	-
Development (GNTC)						
Management and Supervisory	0614	-	1	-	-	-
Development (NMT)						
Applied Manufacturing (NMT)	0615	-	-	-	-	-
Marketing & Management (GNTC)	0820	1	-	1	1	1
Marketing & Management (NMT)	0821	-	1	-	-	-
	0742	-	-	-	-	-
Microcomputer Specialist (GNTC)	•••					
Microcomputer Specialist (GNTC) Microcomputer Specialist NMT)	0743	-	-	-	-	-
		- 1	-	-	-	-

Air Conditioning Technology (GNTC)	4720	-	_	_	_			
Cosmetology (GNTC)	1240	-	_	_	_	-		
Environmental Horticulture (NMT)	0106	-	_	_	_	-		
	4630	-	1	-	-	-		
Industrial Electrical Technology	4030	-	T	-	-	-		
(GNTC)								
Program of Study/Option	Code	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012		
	AA	S in Techno	logy					
Advanced Drafting (NMT)	4811	-	-	-	-	-		
ASSET (NMT)	4763	-	-	-	-	-		
Automotive Technology (NMT)	4761	-	-	-	-	-		
Drafting (GNTC)	4810	1	-	-	-	-		
Auto Services Tech	4764	-	-	-	-	-		
Electronic Technology (GNTC)	4710	-	-	-	-	-		
Electronics (NMT)	4711	1	-	-	-	-		
Industrial Maintenance (GNTC)	4721	1	-	-	-	-		
Industrial Sys Maintenance (GNTC)	4723	-	_	-	-	-		
	AAS i	n General Bu	usiness					
General Business	0798	-	-	-	-	-		
General Business/ Legal Assistant	2203	-	_	_	_	-		
General Business/ Management	0796	-	-	-	-	-		
	AAS in Law Enforcement							
Law Enforcement	4307	-	-	-	-	-		
	AAS	in Human Se	ervices					
ASL Immersion Training/Interpreter	1398	-	-	-	-	-		
Human Services	1704	9	6	11	15	15		
Human Services/ Corrections	1784	-	-	-	-	-		
Human Services/Hearing Impaired	1785	-	_	_	_	-		
Human Services/Gerontology	1786	-	-	-	-	-		
	AAS in In	formation T	echnology					
Information Technology	1104	-	-	-	-	-		
AAS	in Educa	ation for Para	aprofessiona	ls				
Education for Paraprofessionals	1326	-	-	-	-	-		
AAS in Health								
Paramedic Technology	1756	-	1	-	-	-		
Paramedic Technology (GNTC)	1755	-	-	-	-	-		
Radiologic Technology (GNTC)	1779	-	1	-	-	-		
Respiratory Therapy Technology	1780	-	-	-	-	-		
(GNTC)								
A	AS in Phy	sical Therap	ist Assistant					
Physical Therapist Assistant	5108	-	-	-	-	-		

Pre-Physical Therapist Assistant	5109	-	-	-	-	-	
	Certificate Program						
Information Tech Certificate	1103	-	-	-	-	-	
Criminal Justice Certificate	4302	-	-	-	-	1	
Interpreter Certificate	1397	-	-	-	-	-	
Total Graduates for the Academic Year		390	428	503	597	537	

## CREDIT HOURS

## **Credit Hours by Campus**

	Semester	Floyd	Heritage Hall	Cartersville	Extended Learning	Marietta	Carrollton	Wellstar	Paulding	Douglasville	Total
	Fall 2008	15,899	2,455	20, 436	2,006	7,017	2,122				49,935
Academic Year	Spring 2009	15,136	2,306	20,001	2,675	7,033	1,908				49,059
2008-2009	Summer 2009	4,735	544	5,738	1,971	1,235	151				14,374
	TOTALS	35,770	5,305	46,175	6,652	15,285	4,181				113,368
	Fall 2009	16,322	2,292	23,252	2,892	8,856	-	-	1,587	613	55,814
Academic Year	Spring 2010	15,380	2,270	21,299	3,981	8,350	-	693	1,927	676	54,576
2009-2010	Summer 2010	4,667	733	4,418	2,594	1,620	-	-	117	105	14,254
	TOTALS	36,369	5,295	48,969	9,467	18,826	-	693	3,631	1,394	124,644
	Fall 2010	14,460	2,268	20,701	3,210	9,696	-	702	2,679	1,738	56,076
Academic Year	Spring 2011	13,902	2,242	19,816	3,784	9 <i>,</i> 047	-	720	2,419	2,142	54,072
2010-2011	Summer 2011	3,726	547	4,608	2,831	1,989	_	90	603	483	14,877
	TOTALS	32,088	5,057	45,125	9,825	20,732	-	1,512	5,701	4,363	125,025
	Fall 2011	13,351	2,475	20,045	3,787	10,589	-	486	3,422	3,158	57,313
Academic Year	Spring 2012	13,178	2,575	18,400	4,206	9,430	-	432	3,371	3,653	55,245
2011-2012	Summer 2012	2,915	509	3,685	2,991	1,644	-	50	723	781	13,298
	TOTALS	29,444	5,559	42,130	10,984	21,663	-	968	7,516	7,592	125,856
	Fall 2012	13,319	2,232	18,522	4,576	9,398	-	162	3,940	4,187	56,336
Academic Year	Spring 2013	12,121	2,354	16,676	5,363	8,523	_	171	3,375	3,810	52,393
2012-2013	Summer 2013	2,249	562	2,846	3,935	1,450	-	70	496	514	12,122
	TOTALS	27,689	5,148	38,044	13,874	19,371	-	403	7,811	8,511	120,851

## **Credit Hours by Division**

Social Sciences/Business								
Campus	Fall 2010	Fall 2011	Fall 2012					
Floyd	4051	4119	4018					
Heritage Hall	-	-	-					
Cartersville	6363	6204	5834					
Marietta	2844	3267	2733					
Paulding	636	840	1233					
Douglasville	321	531	1023					
TOTAL HOURS	14,215	14,961	14,841					

#### **Social Sciences/Business**

#### Mathematics

Campus	Fall 2010	Fall 2011	Fall 2012
Floyd	1881	1611	1740
Heritage Hall	-	-	-
Cartersville	3056	3028	2810
Marietta	1511	1683	1406
Paulding	378	522	631
Douglasville	218	447	582
TOTAL HOURS	7044	7291	7169

#### Humanities

Campus	Fall 2010	Fall 2011	Fall 2012
Floyd	3110	2604	2775
Heritage Hall	-	-	-
Cartersville	4737	4671	4402
Marietta	2691	2622	2628
Paulding	837	912	873
Douglasville	624	996	1116
TOTAL HOURS	11,999	11,805	11,794

Campus	Fall 2010	Fall 2011	Fall 2012
Floyd	3768	3444	3565
Cartersville	3946	3785	3683
Marietta	1164	1369	1354
Paulding	236	282	437
Douglasville	56	348	816
TOTAL HOURS	9170	9228	9855

#### **Natural Sciences/Physical Education**

**Health Sciences** 

Campus	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
Heritage Hall	2412	2277	2772	2475	2232
Marietta/Wellstar	225	720	702	486	162
TOTAL HOURS	2637	2997	3474	2961	2394

#### Academic Success

Campus	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
Floyd	1922	1910	1650	1573	1221
Heritage Hall	-	-	-	-	-
Cartersville	2616	3132	2599	2357	1793
Acworth	-	-	-	-	-
Carrollton	-	-	-	-	-
Marietta	1085	1219	1486	1651	1277
Paulding	-	344	592	866	766
Douglasville	-	173	519	836	650
TOTAL HOURS	5633	6778	6846	7283	5707

#### Extended Learning—Fall 2012

	Credit Hours	Number of Sections	GHC Professors Teaching
DVD and Web-Based	4576	60	39

## Fall 2012 Credit Hours Taught by Full- and Part-Time Faculty

	Credit Hours	Percentage of Total Hours
Full-Time Faculty	44,954	79.7%
Part-Time Faculty	11,453	20.3%
TOTAL	56,407	100%

### Library

The Georgia Highlands College Libraries support the College's mission of teaching, research, and service, and provide access to resources in all formats in order to meet the curricular and intellectual needs of the Georgia Highlands College community.

#### **Our Vision**

- Treat every library patron with courtesy, dignity, and respect.
- Provide the best possible library resources and services for students, faculty, staff, and the community.
- Do our utmost to meet the research and information needs of every library patron.

In order to better meet the needs of our six GHC locations, our libraries have made many changes in recent years. Our Georgia Highlands College Libraries have more than 74,000 printed books, held at the Floyd and Cartersville Campuses, and we provide access to more than 84,000 additional online books that are available from any location with internet access. Through the statewide GIL Express system, our students can request almost any book held by any library in the University System of Georgia. Through InterLibrary Loan, our libraries can usually enable students to borrow books from almost any library in the world.

Other new services include access to online video databases such as Films on Demand and Theatre in Video. These databases allow faculty and students to access videos online from any location, rather than attempting to shuffle DVDs and VHSs among multiple campus locations.

Our libraries have subscriptions to over 100 print magazines, journals, and newspapers, held at the Rome and Cartersville Campuses. Through GALILEO, our campuses can access more than 37,000 additional magazine, journal, and newspaper titles. If an article is not available in our print collections or in GALILEO, our students can use InterLibrary Loan to request a copy of the article from another library.

Students will find a welcoming and helpful atmosphere at the Rome, Paulding, and Cartersville campus libraries. At all three of these locations, students have access to group and private study rooms, quiet study areas, high-tech conference rooms, abundant computer resources, and many additional features to enhance their learning experience.

Students on the Marietta campus will find an equally welcoming and helpful environment at the Southern Polytechnic State University Library, where a GHC librarian and the SPSU librarians are always ready to help. Students at the Douglasville and Paulding campuses will find a GHC librarian available on a regular schedule. Students at any location can get help through live chat and text messaging by visiting http://ask.highlands.edu.

As teaching libraries, our librarians provide assignment-related instruction sessions in classes across the curriculum, with the goal of encouraging our students to be independent researchers and lifelong learners.

#### Fiscal Year 2012-13 Highlights

- Circulated 7,275 items during the year
- Loaned 834 items to other libraries and received 465 (GIL Express & ILL) items from other libraries
- Recorded approximately 173,107 visits to the campus libraries: Rome – 56,915, Cartersville – 106,986 and Paulding - 9,206
- Library staff answered 9,435 questions.
- Library staff taught 229 research training classes for 4959 students.

Elistary concertions neta at End of Year								
Category		2008-2009	2009-2010	2010-2011	2011-2012	2012-2013		
	-Volumes	80,013	82,654	71,330	72,717	74,183		
Books	-Titles	68,346	70,302	60,090	65,776	66,713		
	-eBooks			65,847	74,184	84,228		
Serials	-Current Subscriptions	248	248	248	109	82		
	-Unique Titles	248	248	248	143	110		
Manuscripts/ Archive	-Linear Feet	22	22	22	70	95		
	-Units	2,130	2,135	2,137	1,676	1,445		
Film Video	-Titles	1,457	1,459	1,561	1,231	916		
	-Online			6,365	16,510	30,222		
Databases	-Units	183	200	208	334	334		

#### Library Collections Held at End of Year

#### **Library Services**

Cat	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	
<b>Circulation Transactions</b>		7 <i>,</i> 898	7,799	7,141	7,989	7,275
Document loans	-Returnable	75	96	225	148	139
to other libraries	-Non-Returnable	22	32	11	13	9
Documents loans	-Returnable	33	56	47	52	54
from other libraries	-Non-Returnable	88	69	52	24	59
Information	-Presentations	176	194	199	287	229
services to groups	-People Served	3,677	4,540	4,362	6,866	4,959

GIL Express Transactions	-From other USG institutions -To other USE institutions			771		452 352 820 686
6007-8007 Library Visits		2009-2010	2010-2011	2011-2012	2012-2013	
Cartersville		140,80 9	168,57 6	140,93	137,88	106,98 6
Paulding					2,175	9,206
Rome		58,228	57,657	62,494	54,337	56,915
TOTAL		199,03 7	226,23 3	203,42		173,10 7

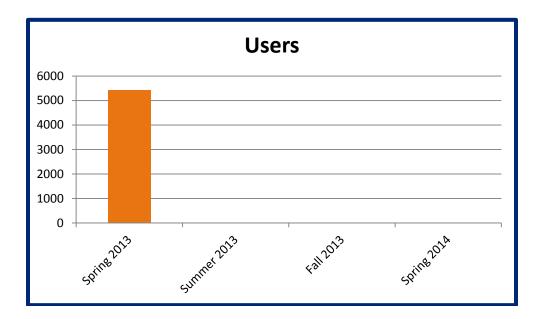
GALILEO Usage	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
Searches	403,869	560,632	703,918	782,576	1,061,129
Articles	61,452	177,175	161,094	132,295	596,853

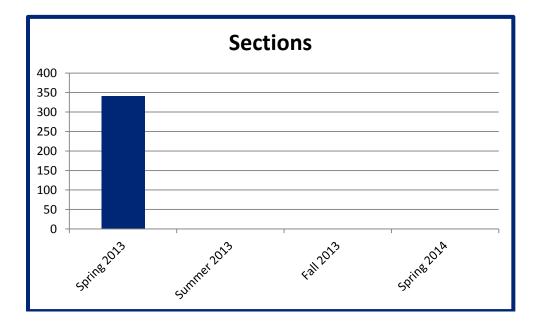
# DESIRE-2-LEARN (D2L)

## **Desire-2-Learn (D2L)**

Georgia Highlands College began to use Desire-2-Learn (D2L) exclusively in Spring 2013. This system will replace the previous GeorgiaVIEW Vista system.

Desire-2-Learn Data							
Semester	Sections	Users					
Spring 2013	341	5423					





## PERSONNEL DATA

## **FACULTY & STAFF**

#### **Human Resources**

#### **Full-Time Employees by Gender**

run-rime Employees by Gender										
	Academic Year									
Employee Category	2008-	2009	2009	2010	2010	·2011	2011	·2012	2012	·2013
	М	F	М	F	М	F	М	F	М	F
Executive/Adm./ Managerial	16	19	16	17	16	8	19	9	24	20
Faculty—9 month	44	70	51	60	73	51	54	78	55	79
Faculty—12 month	1	3	5	4	2	8	4	7	0	2
Professional	19	22	15	30	35	24	18	49	21	44
Non-Faculty										
Secretarial/Clerical	2	58	0	39	6	58	2	36	2	44
Technical/	3	3	4	4	2	2	2	0	3	1
Paraprofessional										
Skilled Craft	4	0	4	0	5	0	0	0	1	0
Service/Maintenance	16	9	10	8	18	10	19	10	30	9
TOTAL	105	184	105	162	157	161	118	189	136	199

Note: Beginning in 2012-2013, Executive/Admin/Managerial includes Academic Deans, Director of Libraries and Assoc. Director of Libraries. Librarians are reported in Professional Non-Faculty.

#### **Full-Time Minority Employees**

	Academic Year							
Employee Category	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013			
Executive/Adm./ Managerial	5	3	3	3	3			
Faculty—9 month	6	5	9	12	11			
Faculty—12 month	0	0	0	0	0			
Professional Non-Faculty	4	5	4	11	12			
Secretarial/Clerical	1	1	7	3	5			
Technical/ Paraprofessional	1	2	1	1	1			
Skilled Craft	0	0	0	0	0			
Service/Maintenance	5	5	5	6	10			
TOTAL	22	21	29	36	42			

## **Full-Time Faculty Information**

	Ma	ale	Female			
	Count	Percentage	Count	Percentage		
Fall 2008	45	39.1%	70	60.9%		
Fall 2009	52	42.3%	71	57.7%		
Fall 2010	54	40.6%	79	59.4%		
Fall 2011	53	39.8%	80	60.2%		
Fall 2012	55	40.4%	81	59.6%		

#### **Full-Time Faculty by Gender**

#### Full-Time Faculty by Race

	White (Non-Hispanic)		Hisnanic		Black (Non-Hispanic)		Asian/ Pacific Islander	
	#	%	#	%	#	%	#	%
Fall 2008	109	94.8%	2	1.7%	2	1.7%	2	1.7%
Fall 2009	116	94.4%	2	1.6%	2	1.6%	3	2.4%
Fall 2010	120	90.2%	2	1.5%	6	4.5%	5	3.8%
Fall 2011	121	91.0%	3	2.2%	7	5.3%	2	1.5%
Fall 2012	124	91.2%	2	1.5%	7	5.1%	3	2.2%

#### Full-Time Faculty by Rank

	Professor			ciate essor		stant essor	Instr	uctor	Lect	urer
	#	%	#	%	#	%	#	%	#	%
Fall 2008	17	14.8%	25	21.7%	21	18.3%	52	45.2%		
Fall 2009	18	14.6%	23	18.7%	33	26.8%	49	39.8%		
Fall 2010	16	12.0%	24	18.1%	35	26.3%	40	30.1%	18	13.5%
Fall 2011	14	10.5%	30	22.6%	36	27.1%	35	26.3%	18	13.5%
Fall 2012	16	11.8%	36	26.5%	41	30.1%	25	18.4%	18	13.2%

	Tenured		Non-Tenured(On Tenure Track)			
	#	%	#	%	#	%
Fall 2008	41	35.7%	49	42.6%	25	21.7%
Fall 2009	40	32.5%	65	52.9%	18	14.6%
Fall 2010	47	35.3%	68	51.1%	18	13.5%
Fall 2011	48	36.1%	67	50.4%	18	13.5%
Fall 2012	55	40.4%	63	46.3%	18	13.2%

#### Full-Time Faculty by Tenure

#### Full-Time Faculty by Degree

	Doctorate		Doctorate Education Specialist		Master's		Baccalaureate	
	#	%	#	%	#	%	#	%
Fall 2008	30	26.1%	2	1.7%	82	71.3%	1	0.9%
Fall 2009	33	26.8%	5	4.1%	84	68.3%	1	0.8%
Fall 2010	35	26.3%	4	3.0%	94	70.7%	0	0
Fall 2011	35	26.3%	4	3.0%	91	68.4%	3	2.3%
Fall 2012	37	27.2%	4	2.9%	91	67.0%	4	2.9%

#### Full-Time Faculty by Average Salary

	Professor	Associate Professor	Assistant Professor	Instructor	Lecturer
Fall 2008	\$59,442	\$53,827	\$43,827	\$41,141	
Fall 2009	\$60,439	\$51,354	\$43,242	\$40,553	
Fall 2010	\$60,158	\$51,186	\$42,820	\$40,508	\$39,803
Fall 2011	\$60,892	\$48,203	\$41,844	\$40,854	\$40,296
Fall 2012	\$61,036	\$48,636	\$41,579	\$40,757	\$40,454

	Professor		Asso Profe			stant essor	Instr	uctor	Lect	urer
	М	F	М	F	М	F	М	F	М	F
Fall 2008	10	7	8	17	12	9	17	35		
Fall 2009	12	6	6	17	14	19	20	29		
Fall 2010	10	6	6	18	15	20	17	23	6	12
Fall 2011	10	4	11	19	15	21	12	23	5	13
Fall 2012	12	4	12	24	19	22	7	18	5	13

#### Full-Time Faculty by Rank and Gender

## **Part-Time Faculty Information**

	Instructor			stant essor		ciate essor	Profe	essor
	#	%	#	%	#	%	#	%
Fall 2008	99	100%	-	-	-	-	-	-
Fall 2009	119	100%	-	-	-	-	-	-
Fall 2010	120	100%	-	-	-	-	-	-
Fall 2011	112	100%	-	-	-	-	-	-
Fall 2012	109	100%	-	-	-	-	-	-

#### Part-Time Faculty by Rank

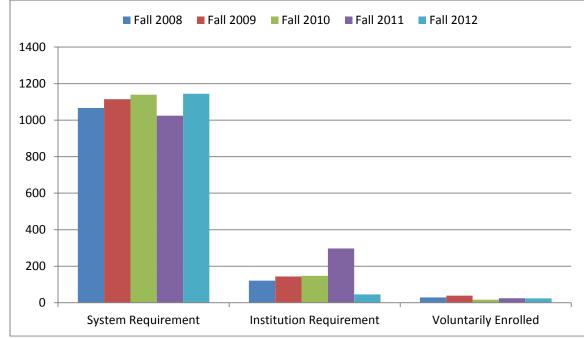
#### Part-Time Faculty by Gender

	Ma	ale	Fen	Female		
	Count	Percentage	Count	Percentage		
Fall 2008	38	38.4%	61	61.6%		
Fall 2009	42	35.3%	77	64.7%		
Fall 2010	49	40.8%	71	59.2%		
Fall 2011	48	42.9%	64	57.1%		
Fall 2012	38	34.9%	71	65.1%		

ACADEMIC SUCCESS AND eLEARNING

#### **Enrollment in Academic Success Courses**

	System Requirement	Institution Requirement	Voluntarily Enrolled
Fall 2008	1066	121	29
Fall 2009	1115	144	39
Fall 2010	1139	147	17
Fall 2011	1024	297	25
Fall 2012	1144	46	24



SOURCE: University System of Georgia Enrollment Reports.

**System Requirement:** Students who are required to take Academic Success courses because they are below the System minimum requirements.

**Institution Requirement:** Students who are above the System minimum requirement but are required to take Academic Success courses by Georgia Highlands College.

Voluntarily Enrolled: Students who voluntarily enroll for Academic Success courses.

## **Tutorial Center**

The purpose of the Tutorial Center is to help students succeed in their chosen academic area by providing face-to-face and online tutoring. The Centers are located in the Georgia Highlands College Libraries on the Floyd Campus, Cartersville Campus, Douglasville Campus, and Paulding Campus, and the student center at the Marietta Campus. The schedules vary from campus to campus, and every effort is made to accommodate both day and evening students. The Centers have computers students can use for tutorial purposes, including practice in Reading, English, Math, and COMPASS, and to access textbook software and their personal accounts. The Centers also sponsors various workshops covering such topics as term papers, calculators, and test-taking. In addition to professional tutoring services, the Centers manage and coordinate a peer and community volunteer program.

Tables below show the general statistics for the Tutorial Center. The numbers include student visits to the Centers, as well participants of workshops given by Center personnel. Through referrals and through drop-in students, the Center saw a variety of students representing different academic areas.

Campus	Number of Visits
Floyd	2932
Cartersville	3490
Marietta	1150
Paulding	371
Douglasville	1096
Online	428

#### **Tutorial Center Visits by Campus for Academic Year 2011-2012**

#### **Tutorial Center Visits by Academic Year**

Academic Year	Number of Visits
2008-2009	7478
2009-2010	7838
2010-2011	8651
2011-2012	10,017
2012-2013	9467

#### **Assessment Center**

The Assessment Center officially assumed standardized testing responsibility effective December 1997. In August 2005, a second Assessment Center was officially opened at the new Cartersville campus. The Floyd Center can accommodate thirty-seven students and the Cartersville Center can accommodate forty students for computerized or paper and pencil testing. In August 2009, a third Assessment Center coordinator was added to provide testing services at Paulding and Marietta. Testing began at the Douglasville campus October 2010. The three coordinators schedule tests, keep records, and maintain professional contact with the Regent's Office and with other test providers.

	Cartersvill e	Marietta	Paulding	Floyd	Douglasvill e	TOTAL
Compass Placement (admission)	903	719	491	591	333	3037
Compass Exits (learning support)	380	243	172	150	131	1076
СРЕ	6	3	2	0	6	17
Institutional SAT	5	6	7	7	0	25
Regents*	0	0	0	0	0	0
GHC Web/DVD (eLearning)	740	276	281	676	220	2193
Independent Study/Distance Learning (USG)	6	0	14	0	0	20
Independent Study/Distance Learning (non- USG)	1	5	9	15	2	32
Make-up Tests for Faculty	46	14	50	24	33	103
TOTAL STUDENTS TESTED	2087	1252	976	1463	725	6503
	32%	19%	15%	23%	11%	100%

**Calendar Year 2012** 

GHC was granted exemption from Regents Testing following Spring 2010 testing.

## **Academic Advising**

Academic Advising is a collaborative process between students and faculty or professional advisors. This teaching opportunity facilitates exploration of career and educational options and decision-making that will best lead to achievement of students' goals. There is an Advising Office on each GHC campus, where students may meet with a Professional Advisor. Students can schedule an appointment or dropin for assistance. Faculty advise at all sites. Each division assigns one or more faculty members as advising specialists who help coordinate academic involvement in advising.

Students may receive advising in person, via e-mail, phone, and chat service, and at every GHC site. Advising can occur at any time of the year but special times for advising are during orientation, registration, drop/add period, and Early Bird Advising.

#### **Early Bird Advising**

Early Bird Advising takes place at mid-term of Fall and Spring semesters. During these specified times, students have the opportunity to work with a faculty advisor to build their long-term academic plan as well as do short-term planning. The goal is to provide students with advice on how best to plan their academic careers. Students can then make semester scheduling choices, as well as plan for graduation, transfer, and their professional career.

364 students reported taking advantage of Early Bird Advising in 2012-2013. 65% of students surveyed reported that their experience was excellent or good. 74% of students reported that they developed an academic plan as a result of attending the event. Participation and satisfaction rates were up compared to the previous year. Breakdown of campus participation:

Campus	Participation Rate
Cartersville	33.9%
Douglasville	6.7%
Floyd	38.1%
Heritage Hall	5.0%
Marietta	20.0%
Paulding	12.4%

#### **Campus Participation**

#### **Academic Intervention Program Initiative**

The AIP (academic intervention program) continued during 2012-2013 All students with a GPA of 2.0 or under were instructed to see a professional advisor on their campus and a 'real' hold that prevents registration was put on their record. During 2012-2013, 391 students and 5 professional advisors were involved in AIP. 57.8% of these students met with an advisor and the average GPA for the group saw an increase.

#### **New This Year**

The professional advising team now consists of five members, with two professional advisors at the Floyd campus, one at Cartersville, one at Marietta, and one that splits time between the Douglasville and Paulding campuses. The advisors provide great flexibility and are able to assist with orientations and site coverage when needed.

Two new tools were implemented: a time-management calculator, which is housed on the advising web pages and labeled as "How Many Classes Should I Take?"—students can enter the time spent on daily life activities such as commuting, sleeping, studying, working, social networking, etc. to help determine how many hours are left in their schedule to dedicate to coursework. The monthly Google analytics indicate that after just seven months, the page has received 2,922 views. Many improvements have been made to the advising web pages and they are monitored on a regular basis for updates. Monthly reports of Google analytics help determine what pages are most used, which areas may need attention, and so forth.

A second service that was added was the new GHC Ticketing System. Other departments began using the ticketing system earlier in the year but the advising team did not come on board until April. There was already a general email, <u>advising@highlands.edu</u>, and before, it was routed to one of the professional advisors, who had the burden of answering all of the emails. Now, with the ticketing system, any inquiry to that address creates a "ticket," which any professional advisor can respond to. GHC411 "buttons" have been strategically placed on the GHC website, including one on the launch page of advising. Students simply complete and submit a brief form, then their question(s) are sent into the system where they can be answered, tracked, charted, and more. It allows us to provide a higher and more thorough level of customer service.

### eLearning

#### What is eLearning at GHC?

The mission of eLearning at Georgia Highlands College is to provide electronic-based accredited courses, and associated support services, to GHC students through nontraditional methods of course delivery to afford flexible access to GHC classes and programs of study. GHC eLearning provides students the opportunity to complete many of the first two years or "core" curriculum of their collegiate career in an Web-based, hybrid, or DVD environment. This gives students the possibility of increased flexibility and convenience in course scheduling.

#### **Three Delivery Options**

**GHC Online**—Online courses offer students a great deal of flexibility in scheduling as well as access to information and communication resources not found in the traditional classroom. Classes allow students to view the syllabus, policies, assignments, lecture notes, multimedia presentations, and interactive tutorials. Most of the communication with the professor and other students is via e-mail, electronic discussion forums and blogs. Typically, at least 95% of the course content and contact with students is online. These are not self-paced courses as there are due date requirements for assignments. Online courses require at least one proctored exam or assignment that will require students to come on campus. In addition, some online courses may require that students attend a mandatory (required) in-person orientation or an orientation in a Web conference format. Note that these are listed under Web-Base courses in the GHC registration system.

**GHC Hybrid**—Hybrid courses combine traditional classroom instruction with an electronic component. Classes meet on an abbreviated or limited schedule throughout the semester with the remaining course materials being delivered via distance. Classroom attendance is required on the assigned days. Additional information about specific classes can be found at the websites provided with the specific course. Detailed class information can be found at the website or email address provided with each hybrid course listing. GHC offers two types of hybrid courses

**Substantial Online Hybrid**: Excluding proctored exams, between 75% to 95% of the class content and activities is online. There can be at most 7 class meetings in a semester. Note that these are listed under *Web-Base courses* in the GHC registration system.

**Traditional Hybrid**: There are regular class meetings required by 25% to 75% of content and activities are online. There can be from 8 and 22 class meetings in a semester. Note that these are listed *by campus* in the GHC registration system

**GHC College by DVD**—College by DVD provides students with a series of DVD's that contain course lectures and materials needed to complete the course. Courses, which are produced on campus with Georgia Highland's faculty, are accompanied by traditional text, handouts, and online supplements. Periodically during the semester students will meet with the instructor on campus for tests, labs, etc.

Please Note: All eLearning students are expected to have their own computer and Internet access which is independent of GHC campus site

#### Web-based courses:

ACCT 2101: Principles of Accounting I ACCT 2102: Principles of Accounting II AHSC 1101: Medical Terminology ARTS 1113: Art Appreciation **BIOL 2190: Principles of Nutrition** BUSA 2106: The Environment of Business **BUSA 2205: Fundamentals of Computer** Application COMM 1100: Human Communication CRJU 1100: Introduction to Criminal Justice CRJU 2411: Criminology CRJU 2701: Courts and Basic Criminal Procedures ECON 2105: Principles of Macroeconomics ECON 2106: Microeconomics EDUC 2120: Diversity in Education EDUC 2130: Exploring Learning and Teaching ENGL 1101: English Composition I ENGL 1102: English Composition II ENGL 2112: World Literature II FCCS 1100: Freshman College Computer Studies FCST 1010: The College Experience HIST 1121: Western Civilization I HIST 1122: Western Civilization II HIST 2112: American History II MATH 1111: College Algebra MATH 1113: Precalculus MATH 2200: Elementary Statistics NURS 1103: Transition to Professional Nursing NURS 1104: Professional Nursing for Paramedics NURS 1152: Clinical Calculations PHED 1010: Concepts of Fitness/Health PHED 1020: Cardiopulmonary Resuscitation PHIL 2010: Introduction to Philosophy POLS 1101: American Government PSYC 2103: Intro. to Human Development PSYC 2165: Abnormal Psychology PSYC 2165 **RELI 1116: Intro. to Religion** SOCI 1101: Introductory Sociology SOCI 1160: Introduction to Social Problems SPAN 1001: Elementary Spanish I SPAN 1002: Elementary Spanish II SPAN 2001: Intermediate Spanish I

#### Hybrid courses:

BIOL 1010: Introductory Biology BIOL 2154: General Zoology BUSA 2105: Communicating in the Business Environment COMM 1100: Human Communications CRJU 2701: Courts and Basic Criminal Procedures EDUC 2110: Investigating Critical and Contemporary Issues in Education EDUC 2130: Exploring Learning and Teaching ENGL 2122: British Literature II FCCS 1100: Freshmen Computer Studies GEOL 1121K: Physical Geology GEOL 1122: Historical Geology MATH 1001: Quantitative Skills and Reasoning

#### **DVD courses:**

HIST 2111: American History I HIST 2112: American History II MUSC 1100: Music Appreciation NURS 1152: Clinical Calculations SPAN 1001: Elementary Spanish

## eLearning Enrollment Academic Year 2012-2013

Course	<b>Course Description</b>	Sections Offered	Instructor	Session	Students Enrolled
	Co	llege by DVD	)		
HIST 2111	American History I3Blankenship, SFull				85
HIST 2112	American History II	3	Blankenship, S	Full	82
MUSC 1100	Music Appreciation	4	Adams, R	Full	68
NURS 1152	Clinical Calculations	1	West, S	Full	43
SPAN 1001	Elementary Spanish I	3	Garcia, K	Full	55
	Нуbı	rid-Cartersvi	lle		
BIOL 1010K	Foundations of Biology	2	Clark, M	First	47
BIOL 1010K	Foundations of Biology	1	Howell, L	First	20
BIOL 1010K	Foundations of Biology	3	Rediger, D	First	67
BIOL 2154K	General Zoology	3	Rediger, D	Second	35
BIOL 2154K	General Zoology	3	Smith, W	Second	35
BUSA 2105	Communicating in Business	2	Gillespie, J	Full	53
BUSA 2205	Fundamentals of Computer Application	1	Nolen, B	Full	10
COMM 1100	Human Communication	2	Pergrem, D	Full	22
CRJU 2701	Courts & Criminal Procedures	1	Sumner, G	Full	25
EDUC 2110	Critical and Contemporary Educ			Full	9
EDUC 2130	Exploring Learning & Teaching	2	Green, S	Full	37
ENGL 1102	English Composition II	1	Abbott, M	First	15
ENGL 2122	British Literature II	1	Abbott, M	Second	17
FCCS 1100	Freshman College Computer Studies	1	Anderson, S	First	19
FCCS 1100	Freshman College Computer Studies	4	Pace, C	First	70
	н	ybrid-Floyd	•		
BIOL 1010K	Foundations of Biology	1	Helms, C	First	22
BIOL 1010K	Foundations of Biology	1	McCauley. J	First	22
BUSA 2105	Communicating in Business			Full	7
GEOL 1121K	Physical Geology	1	Morris, W	Full	11
GEOL 1122K	Historical Geology	2	Morris, W	First	20
PSYC 2103	Intro to Human Development	1	Mantooth, D	Second	23
	·	orid-Marietta			

PHED 1010 Concepts of Fitness/Health	2	Elsberry, C	Full	29	
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Course	Course Description	Sections Offered	Instructor	Session	Students Enrolled
	L L L L L L L L L L L L L L L L L L L	Neb Based			
ACCT 2101	Principles of Accounting I	1	Maddox, A	Full	60
ACCT 2102	Principles of Accounting I	1	Maddox, A	Full	27
AHSC 1101	Medical Terminology	4	Frazier, M	Full	176
AHSC 1101	Medical Terminology	2	Moran, P	Full	42
ARTS 1113	Art Appreciation	7	Barr, B	Full	206
BIOL 2190	Principles of Nutrition	3	Harnden, T	Full	90
BIOL 2190	Principles of Nutrition	5	Hitzeman, N	Full	163
BUSA 2106	The Environment of Business	3	Gillespie, J	Full	86
BUSA 2106	The Environment of Business	2	Jones, R	Full	56
BUSA 2205	Fundamentals of Computer Application	5	Nolen, B	Full	127
COMM 1100	Human Communication	8	Pergrem, D	Full	153
CRJU 1100	Intro to Criminal Justice	1	Green, R	First	30
CRJU 2411	Criminology	1	Green, R	First	29
CRJU 2411	Criminology	2	Sumner, G	Full	61
CRJU 2701			Sumner, G	Full	31
ECON 2105	Principles of Macroeconomics	4	Jones, R Full		123
ECON 2106	Principles of Microeconomics	2	Jones, R	Full	59
EDUC 2120	Diversity in Education	3	Green , S	Full	73
EDUC 2130	Exploring Learning and Teaching	1	Green, S	Full	30
ENGL 1101	English Composition I	2	Abbott, M	Full	50
ENGL 1101	English Composition I	3	Applegate, N	Full	71
ENGL 1101	English Composition I	1	Lindberg, J	Full	13
ENGL 1102	English Composition II	3	Abbott, M	Full	74
ENGL 1102	English Composition II	1	Bishop, J	Full	20
ENGL 1102	English Composition II	1	Davidson, C	Full	24
ENGL 1102	English Composition II	1	Lindberg, J	Full	25
ENGL 1102	English Composition II	1	Munn, S	Full	20
ENGL 1102	English Composition II	2	Wheeler, C	Full	49
ENGL 2112	World Literature II	3	Minor, G	Full	77
ENGL 2112	World Literature II	2	Munn, S	Full	59
ENGL 2122	British Literature II	1	Milner, K	Full	17
ENGL 2132	American Literature II	3	Wheeler, C	Full	83
FCCS 1100	Freshman College Computer Stud	2	Barnes, J	First	47
FCCS 1100	Freshman College Computer Stud	5	Kiser, H	Full	122

FCST 1010	The College Experience	2	Gore, E	First	49
FCST 1010	The College Experience	1	Guy, P	First	18
FCST 1010	The College Experience	1	Hepler, S	First	24
FCST 1010	The College Experience	1	Purcell, J	First	24
FCST 1010	The College Experience	2	Scott, T	First	38
HIST 1112	World Civ Since 1500	3	Feagin, J	Full	86
HIST 1112 HIST 1121	Western Civilization I	3	Huggin, K	Full	88
HIJI 1121		5	Huggill, K	Full	00
Course	Course Description	Sections Offered	Instructor	Session	Students Enrolled
	Web B	ased (contin	ued)		
HIST 1122	Western Civilization II	3	Huggin, K	Full	85
HIST 2112	American History II	3	Feagin, J	Full	92
MATH 1111	College Algebra	2	Gore, E	Full	49
MATH 1111	College Algebra	1	Hill, A	First	23
MATH 1111	College Algebra	1	Linek, J	First	24
MATH 1113	Precalculus	2	Benzel, S	Full	53
MATH 2200	Elementary Statistics	3	Pace, C	Full	82
NURS 1103	Transition to Professional	1			10
	Nursing		Maddox, R	Fourth	10
NURS 1104	Prof. Nursing for Paramedics	1	Maddox, R	Full	5
NURS 1152	Clinical Calculations	1	Maddox, R Full		46
NURS 1152	Clinical Calculations	2	West, S	Full	70
PHED 1010	Concepts of Fitness/Health	3	Elsberry, C	Full	82
PHED 1010	Concepts of Fitness/Health	1	Flynn, J	Full	29
PHED 1010	Concepts of Fitness/Health	3	Jellum, L Full		81
PHED 1010	Concepts of Fitness/Health	4	King, C	Full	108
PHED 1010	Concepts of Fitness/Health	1	Wilson, Z	Full	29
PHED 1020	Cardiopulmonary	1	Elvino I	E	22
	Resuscitation	1	Flynn, J	Full	23
PHED 1020	Cardiopulmonary	3	Jellum, L	Full	67
	Resuscitation	5	Jeliulii, L	Full	07
PHED 1020	Cardiopulmonary	2	King, C	Full	51
	Resuscitation	2	King, C	1 dii	51
PHED 1020	Cardiopulmonary	2	Wilson, Z	Full	48
	Resuscitation	2	W113011, 2	1 dii	
PHIL 2010	Introduction to Philosophy	4	Nichols, A	Full	122
POLS 1101	American Government	6	Hutchins, T	Full	174
PSYC 2103	Intro to Human Development	5	Mazza, K	Full	147
PSYC 2165	Abnormal Psychology	1	Mazza, K	Full	28
RELI 1116	Intro to Religion	3	Tenzin, K	Full	88
SOCI 1101	Introductory Sociology	3	Claxton, S	Full	94
SOCI 1160	Intro to Social Problems	2	Claxton, S	Full	59
SPAN 1001	Elementary Spanish I	3	Greger, M	Full	72

SPAN 1002	Elementary Spanish II	3	Greger, M	Full	62
SPAN 2001	Intermediate Spanish I	2	Greger, M	Full	31

**STUDENT AFFAIRS** 

## Student Support Services 2012-2013

Student Support Services offers a variety of services, resources and activities designed to support student success. Services are designed to assist students with making decisions and adjusting to college life. Our goal is to promote personal growth and development. Currently enrolled students with career, educational and/or personal concerns may be seen by a professional staff member. Sessions are free and confidential. Counseling staff members are also available for consultation to students, faculty and staff of Georgia Highlands College who are concerned about specific situations.

#### **Disability Population Accommodated at Georgia Highlands College**

Persons who have a physical or mental impairment which substantially limits a major life activity are entitled to non-discrimination and reasonable accommodations.

Campus	Count of Students With Physical Disabilities Receiving Service	Count of Students With Learning Disabilities Receiving Service	TOTAL
Cartersville	4	57	61
Douglasville	1	16	17
Floyd (and Heritage Hall)	2	63	65
Paulding	2	7	9
Marietta	11	17	28
TOTAL	20	160	180

#### **Counseling Services Provided at Georgia Highlands College**

Through Counseling Services, we seek to maximize students' total learning experience through services that bolster their personal development, social adjustment and self-knowledge. Services include individual counseling provided by highly competent counseling professionals and educational outreach programs for the prevention of high risk behaviors. Licensed professional counselors are available on each campus.

Campus	Counseling Sessions Provided	Average Weekly Caseload for Mental Health Counseling
Cartersville	200*	10-12
Douglasville	25*	4
Floyd (and Heritage Hall)	200*	12-15
Paulding	20*	2
Marietta	416	12
TOTAL	861	

#### Workforce Investment Act (WIA) Services Provided

WIA is a federally funded program that prepares eligible adults and recently dislocated adults and workers for re-entry into the workforce through retraining and education. The WIA program at GHC provides a full range of services pertaining to employment, life skills training, education and more.

Campus	WIA Students Served
Cartersville	10
Douglasville	6
Floyd (and Heritage Hall)	90
Paulding	2
Marietta	0
TOTAL	108

Campus	In-Person Contacts for the WIA Offices
Summer 2012	68
Fall 2012	514
Spring 2013	505
TOTAL	1087

## Office of Admissions, Registrar, and Financial Aid

The offices of Admissions, Registrar, and Financial Aid provide assistance to students from the moment a prospective student first contacts Georgia Highlands College through graduation. For 2011-2012, state and federal financial aid awards totaled \$13,605,126.55.

State	Fall #		all ount	Spring #	Spring Amount	Summer #	Summer Amount	Total Amount	Total #
GED	23	1	\$ 1,500.00	13	\$ 6,500.00	7	\$ 3,500.00	\$ 21,500.00	43
HERO	9	\$ 8	8,666.60	8	\$ 6,666.56	2	\$ 1,249.95	\$ 16,583.11	19
HOPE	888	662	\$ 2,642.40	867	\$ 654,112.80	333	\$ 146,443.50	\$ 1,463,198.70	2,088
HOPE-A	105	6	\$ 0,428.72	106	\$ 58,323.14	0	\$ -	\$ 118,751.86	211
LEAP	0	\$	-	0	\$ -	0	\$ -	\$-	0
TOTAL	1025	\$ <b>7</b> 43	3,237.72	994	\$ 725,602.50	342	\$ 151,193.45	\$ 1,620,033.67	2361

#### 2010-2011 Summary of State Financial Aid Awards

#### 2010-2011 Summary of Federal Financial Aid Awards

Federal	Fall #	Fall Amount	Spring #	Spring Amount	Summer #	Summer Amount	Total Amount	Total #
FWS	56	\$ 31,044.30	56	\$ 62,440.90	14	\$ 2,454.37	\$ 95,939.57	56
Pell	2869	\$ 5,623,964.41	2824	\$ 5,478,373.26	681	\$ 786,815.64	\$11,889,153.31	6374

SEOG	0	ć	152	\$	0	\$ -	\$	152
		Ş -		74,500.00			74,500.00	
SUB	1615	\$ 2,765,232.00	1625	\$ 2,843,658.00	325	\$	\$ 6,076,520.00	3565
						467,630.00		
Unsub	905	\$ 1,594,785.00	924	\$ 1,672,035.00	323	\$	\$ 3,422,828.00	2152
						567,314.00		
TOTAL	5,445	\$ 7,249,793.71	5,581	\$ 2,843,658.00	1,343	\$ 786,815.64	\$11,985,092.88	12,299

## **Student Life**

The Office of Student Life seeks to develop the Georgia Highlands College student body through a series of co-curricular activities that promote experiential learning, wellness, and appreciation of the arts, leadership and volunteerism. The unit encourages and provides student involvement opportunities to complement the academic programs of study and to enhance the overall college experience for all Georgia Highlands College students.

The Office of Student Life houses the offices for student publications, student governance, and the service learning and volunteer center. The OSL coordinates the forming of clubs and organizations by students and provides resources for those groups as they sponsor a wide variety of programs and events. The OSL also handles the student judicial process, new student orientation, schedules general entertainment events, and oversees the reservation and use of the Student Center and Solarium facilities.

	Floyd/ Heritage	Cartersville	Marietta	Paulding	Douglasville		
Academic Departmental							
Criminal Justice Society	х						
English Majors Association	Х						
Highlands Association of Nursing Students	Х						
Human Services Club	х						
Math and Science Club		Х			Х		
Political Science Club	х						
The Political Club			х				
SADHA	х						
SPAGE	х						
		Special Intere	ests				
Baptist Student Union	Х						
Brother 2 Brother	х	х	х	х	Х		
Cheerleading Club	х						
Circle K	х						
College Conservatives		х					
CRU		х					
Enactus			х				
Equality Alliance	х	х					
Gaming Club	х	х		х	х		
GHC Endurance Sports Club		х					
Green Highlands	х	Х		х			
Hispanic Student Association	Х						

#### **Student Clubs and Organizations**

	Floyd/ Heritage	Cartersville	Marietta	Paulding	Douglasville
Noise Society	Х				
Spanish Activities Club		Х			
Students Without Borders	х	Х		х	
Student Veterans of America	х	Х			
That Anime Club	х				
Undergraduate Researches		Х			
Woman to Woman			х		Х
Writer's Collaborative	х				
		Honor Grou	ps		
Honors Program Club	Х	Х		х	Х
Phi Theta Kappa (general)	х	Х	х	Х	Х
Psi Beta (psychology)	х	х	х	х	Х
Alpha Beta Gamma (business)	х	х	х	x	х
		Publication	s		
Six Mile Post	Х	х	х	х	х
Old Red Kimono	х	Х	Х	Х	Х
		Leadership	)		
H.I.P (Highlands Interactive Productions)	х	х	х	х	Х
Orientation Leaders	х	Х	х	Х	Х
Emerging Leaders	х	Х	х	х	Х
Student Government Association	х	х	х	х	Х

## **Intramural Sports Program**

The intramural sports program aims at providing every student who wishes to participate an opportunity to engage in competitive sports activities. Competition in the team sports of flag football, basketball, soccer, softball, and volleyball are held seasonally for both men and women. Individual and dual sports such as tennis, golf, badminton, table tennis, billiards, canoeing, and bowling are offered throughout the academic year. Co-ed sports events are also held throughout the year.

The Fitness Incentive Team (FIT) Program is also offered as a way for students, faculty, and staff to be part of the Intramural Sports Program and improve their fitness. The program normally lasts the majority of a semester where participants pick one of two different levels (either beginner or advanced) and then pick one of the five option goals listed within that level.

Academic Year 2012-2013				
Fall 2012				
3-3 Basketball	23*			
Flag Football (Co-ed)	21***			
Flag Football Tournament Team(Co-ed)	12 (played five games)			
Tennis Tournament	47			
Turkey Day Walk-Run	30			
TOTAL	133			
Spring 2013				
5-5 Basketball	24*			
"Fit" Program (Georgia Highlands College Fitness Team)	41**			
SMP/Intramural Ping Pong Tournament	12			
TOTAL	77			

#### **Intramural Participation**

#### Academic Year 2012-2013

\*Students participated weekly \*\*Students participated daily \*\*\*Students participated bi-weekly

## Athletics

The athletics program at Georgia Highlands College aims at providing eligible student athletes with the opportunities to participate in intercollegiate sports.

Under the direction of Phil Gaffney, Athletic Director, 2012-13 kicked off the inaugural year for the Georgia Highlands College athletic program with men's and women's basketball. In 2013-14, Georgia Highlands will add softball and baseball to the athletic program.

Fall 2012-Spring 2013					
Men's Basketball	11 participants				
Women's Basketball	10 participants				
ΤΟΤΑ	L 21 participants				

# INFORMATION TECHNOLOGY SERVICES

## **Information Technology Services Division**

The Information Technology Services (ITS) Division at Georgia Highlands College provides technological services that support the computing needs of the institution's academic and administrative functions. Directed by the Chief Information Officer, who reports to the president of the institution, the Information Technology Services Division is responsible for planning and coordinating all central enterprise computing equipment and systems, telecommunications systems, and all other computing equipment and resources on all Georgia Highlands College campuses. In addition, Information Technology Services is responsible for developing and maintaining information security policies and measures for the institution.

Information Technology Services is responsible for the support of complex systems that provide delivery of a variety of electronic information. Using advanced technology to deliver high-speed connectivity to all campuses, ITS provides computer and technical support to all faculty, staff, and students. The Information Technology Services Division is comprised of five units that offer technical support in their respective areas of expertise. These units are represented or housed at different campuses depending upon a variety of strategic factors. These units are: Client Technology Services, Information Security & Network Services, Enterprise Application Services, Audio Visual Services, and Digital Media Services/GHTV. These units work together to provide the best service and support to all end users of the institution. The Information Technology Services Division encourages all faculty, staff, and students to take advantage of the many technology resources and services available.

## **Client Technology Services**

A unit of Information Technology Services

Client Technology Services (CTS), a unit of the Information Technology Services Division, serves as the primary user support for all students, faculty, and staff for all GHC campuses and locations. The mission of CTS is to provide our customers with quality and timely support of all hardware and specified pre-loaded software in a courteous, professional manner.

#### **Primary Duties**

- Provides hardware and software support for faculty and staff for all college owned desktops, laptops, printers, and related peripherals on all GHC campuses and locations.
- Provides hardware and software setup, maintenance and support of all college computer labs and clusters.
- Responsible for hardware distribution of all GHC desktop and laptop computers.
- Creates and distributes master software images to GHC computers.
- Responsible for bundling and distributing software updates and patches to all GHC computers.
- Installs, configures and maintains all new computers and peripherals for the college.
- Coordinates and assists with surplus process for all decommissioned GHC computers and peripherals.
- Maintains accurate inventory records for all GHC desktops and laptops.
- Maintains appropriate documentation on policies, procedures, and forms relating to client support issues.
- Assists with basic wiring installation and repair.

#### **Overview of Client Technology Services**

In 2002, the Computer Services Department and the ITP Laptop Helpdesk, two separate technology units of the College, were combined to form the Information Technology Services Division. This merger resulted in the formation of Client Technology Services (CTS) as a new unit of the IT Division. CTS is responsible for all aspects of end-user computer hardware and software configuration, setup, maintenance and support at Georgia Highlands College. CTS maintains and supports over 1400 computers across seven different geographic locations. This fleet of computers includes 27 full computer labs, four testing centers, 115 classrooms, over 200 cluster computers, and over 450 employee computers.

## **Information Security & Network Services**

A unit of Information Technology Services

Information Security & Network Services (ISNS), a unit of Information Technology Services, serves as the primary support for all network infrastructure, servers, web development, and information security services for all campuses. ISNS also supports the other divisions of Information Technology Services as needed.

#### **Primary Duties**

- Provides administration for all network-related infrastructure and servers.
- Creates, maintains and audits all accounts for all technology-related systems.
- Maintains documentation of systems, policies, standards, guidelines, and procedures.
- Maintains system backups, including off-site backups, for critical systems.
- Maintains telecommunications systems including phones and video conferencing systems.
- Maintains servers that control the physical security door access and video surveillance systems.
- Maintains the college website and develops web-based applications to support the user community.
- Investigates security breaches and incidents.
- Directs and maintains the institution's Information Security Program.

#### **Overview of Information Security & Network Services**

ISNS supports over 80 Windows, Linux and OS X servers on six campuses. The network consists of more than 1,500 connected nodes including computers, VoIP phones and other network-enabled devices. ISNS also develops and maintains the college website, consisting of a custom content management system and numerous web-based applications designed in-house to support various college divisions and back-end infrastructure management systems. We average more than 200,000 page visits per month, with over 2,000 pages of content within the CMS. ISNS also includes our Information Security team, responsible for directing and maintaining the college's Information Security Program. The Information Security Program ensures the appropriate physical, technical and administrative security controls are in place to protect the confidentiality, integrity and availability of the institution's information assets.

## **Enterprise Application Services**

A unit of Information Technology Services

Enterprise Application Services (EAS), a unit of the Information Technology Services Division, serves as the primary support for all Enterprise based applications and interfaces.

#### **Primary Duties**

- EAS supports all GHC applications, some of which are listed below:
  - Primary Applications:
    - Ellucian Banner Student Information System
      - DegreeWorks
      - Raiser's Edge Alumni System
  - Third-party Application Support:
    - Touchnet
    - Higher One
    - ADP
    - Blackboard Datacard
    - Compass
    - Axiom High School Transcript and Admissions Application Downloads
    - UC4 Job Scheduler
    - VISTA Course Management Software
    - PeopleSoft Financials
    - Follett Bookstore
  - Local Enhancements:
    - Online Advising
    - Orientation Registration
    - Admissions and Financial Aid Status Check
    - e-Learning Test Proctoring Registration System for Faculty & Students
- Provides design and development support for the creation of new applications and programs and for the redesign or enhancement of existing ones.
- Provides technical support for the design and development of applications that integrate with Enterprise applications.
- Provides faculty and staff support to assist departments in the daily use of Enterprise applications and/or interfaces.
- Investigates, evaluates, acquires, and promotes emerging technologies to support the enhancement of Enterprise applications.

#### **Overview of Enterprise Application Services**

EAS supports all GHC databases, all enterprise level applications such as, Ellucian's Banner Student Information System, DegreeWorks, Blackboard, ADP, and several local enhancements; all Oracle Databases and Web Service installations, configurations, and administrative services; all new enterprise application implementations; and overall support to faculty and staff of these systems. Investigates, evaluates, acquires, and promotes emerging technologies to support the enhancement of Enterprise applications. EAS supports the mission of the college by providing technological services that support the computing needs of the institution's academic and administrative functions. Furthermore, the Division of EAS enhances the teaching and learning process for students, faculty and staff by researching, developing, implementing, and facilitating diverse and effective delivery systems through the use of new technologies.

## **Digital Media Services/GHTV**

A unit of Information Technology Services

Digital Media Services/GHTV (DMS), a unit of the Information Technology Services Division, serves as the primary user support for all electronic digitally based education delivery and video services. The departments mission is rooted in the purpose of producing credited video college courses for electronic delivery to students while maintaining the quality of the educational experience. The department also supports the college's electronic marketing efforts and various other digital media needs. Since 1994 the department has produced a total of 111 college-credit video based courses, totaling approximately 4,085 hours of academic productions.

#### **Primary Duties**

- Record, edit and prepare lectures for various forms of eLearning delivery.
- Provide assistance to professors relating to video requirements for various course supplemental needs.
- Compress and upload electronic lectures and videos to various electronic platforms including the USG's podcast server.
- Duplicate and publish class lectures for DVD distribution.
- Manage, staff and program GHTV.
- Produce and provide programming for GHTV.
- Manage various social media platforms
- Assist various departments with video production.
- Produce electronic news releases, video based marketing materials and provide digital photographic services.

#### **Overview of Digital Media Services/GHTV**

Digital Media Services/GHTV, a unit of the Information Technology Services Division, provides assistance to support both academic and administrative units of the college through various forms of electronic media including but not limited to video and digital photography. The department also programs and operates GHTV, the college television station, which serves as an educational outreach to the college community.

The Digital Media Services/GHTV unit supports the mission of the college by providing digitally based video and photographic services to various departments throughout the college's multiple campuses. The departments Television station, GHTV, serves as an outreach to the college community.

#### **Overview of GHTV**

GHTV signed on the air September 6, 1994 as FCTV with live cablecast from the Heritage Hall classroom studio. Original operational agreements were between Floyd College and Scripps Howard Cable, with agreements having been maintained through Comcast Communications since 1996. In 2002, FCTV was positioned on channel 4 through an arrangement with Comcast and the City of Rome and Floyd County. The broadcast day is shared with the Library Channel. With the name change of the college in 2005 FCTV became GHTV. The total population of GHTV's coverage area, through Comcast, is approximately 25,000 homes. On June 28, 2012 GHTV became available to AT&T U-verse subscribers throughout the state of Georgia. This opportunity was made available through an agreement with the Floyd County Board of Commissioners.

The purpose and mission of GHTV:

- To produce and provide educational and informational programs promoting various programs and opportunities available through Georgia Highlands College.
- To produce and provide programming of community interest provided it contains educational and/or artistic merit.
- To extend the educational opportunities of Georgia Highlands College via distance learning.
- To inform the college community of Georgia Highlands College activities and insure a close relationship between city/county and college.
- To program and schedule various programming from other educational providers throughout the college community.

## **Audio Visual Services**

A unit of Information Technology Services

Audio Visual Services (AVS), a unit of the Information Technology Services Division, serves as the primary system of support for faculty and staff regarding all audiovisual equipment. In addition to support, AV is responsible for installation and maintenance of all audiovisual equipment.

#### **Primary Duties**

- Provides installation services for AV equipment in permanent and temporary locations.
- Provides maintenance and repair services for all campus AV equipment.
- Provides training for campus AV equipment.
- Provides "on-call" services for in-classroom troubleshooting with faculty and staff.
- Manages AVS portion of event functions held at the college for college usage as well as 3<sup>rd</sup> party community events and provides technical training for AV equipment needs/services.
- Manages and provides AV needs for graduations.

#### **Overview of Audio Visual Services**

AVS designs, updates, maintains and installs 118 audiovisual systems and four Collaborate video carts in classrooms, conference rooms, and auditoriums to accommodate the specific needs of each location. In addition, AVS is responsible for receiving all equipment, documenting and inventorying, and installation of equipment in appropriate locations. AVS also maintains an on-hand inventory for miscellaneous remote events requiring audiovisual systems. AVS sets up and runs the equipment for many of these events, such as speaking engagements and graduation ceremonies as well as the 3<sup>rd</sup> party community facilities usage. AVS is charged with ongoing maintenance and repair for all equipment to ensure all systems are current and operating effectively. AVS provides faculty support for all classroom systems as problems arise in the instructional area. Training is also provided as needed so that all faculty and staff understand the latest operating procedures for all audiovisual equipment.

## FINANCIAL AND PHYSICAL PLANT

## **Financial Data**

Distribution of Educational and General Revenue by Source (F1 2009—F1 2013)								
Sources of Funds	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013			
Internal Revenue								
Student Tuition and Fees	\$7,481,240	\$9,140,240	\$9,555,701	\$14,188,016	\$13,160,076			
Indirect Cost Recoveries	\$0	\$10,230	\$13,065	\$17,005	\$17,985			
Sales and Services of: Educational Department Other Sources	\$0 \$697,507	\$0 \$1,361,656	\$0 \$1,787,180	\$0 \$53,774	\$0 \$67,348			
Technology Fees	\$0	\$613,073	\$616,564	\$718,786	\$633,090			
Capital Outlay Transfer from Auxiliary Enterprises	\$0	1,417,553	\$645,081	\$662,201	\$861,000			
Sub-Total Internal Revenue	\$8,178,747	\$12,542,752	\$12,617,591	\$15,639,782	\$14,739,499			
State Appropriations	\$13,944,668	\$11,176,511	\$13,569,415	\$12,768,451	\$13,435,434			
Stimulus Funds	\$0	\$2,346,123	\$0	\$0	\$0			
Sub-Total Educational & General	\$22,123,415	\$26,065,386	\$26,187,006	\$28,408,233	\$28,174,933			
<b>Continuing Education Fees</b>	\$144,402	\$157,767	\$182,326	\$160,245	\$111,426			
Sponsored Operations	\$4,570,492	\$8,285,213	\$10,896,380	\$12,465,203	\$10,896,380			
Total Educational & General	\$26,838,309	\$34,508,366	\$37,265,712	\$41,033,681	\$39,182,739			

#### Distribution of Educational and General Revenue by Source (FY 2009—FY 2013)

SOURCE: Office of Vice President for Finance and Administration.

	action of Educational and General Kev		
Sc	ource of Funds	FY2011-12	FY2012-13
Instruction	eCore		
	Instructional Resource Center		
	Social & Cultural Studies		
	Humanities		
	Social Sciences		
	Natural Science, Math, & P.E.		
	Math		
	Science & P.E.		
	Nursing		
	Business & Career Programs		
	Academic Success		
	Extended Learning		
	North Metro Site		
	Cartersville Campus		
	Haralson Site		
	Marietta Site		
	Carrolton (West GA) Site		
	Continuing Education		
	Quality Improvement		
	TOTAL INSTRUCTION	\$13,448,821	\$13,487,262
	Academic Success	\$1,972,067	\$1,695,858
	Student Services	\$2,408,692	\$1,928,931
	Institutional Support	\$5,943,631	\$4,888,138
	Physical Plant	\$4,967,918	\$3,199,734
	Scholarships	\$6,609,443	\$10,673,067
	Unassigned Balance		
	TOTAL EDUCATIONAL & GENERAL	\$35,350,572	\$35,872,990
		+,,	+,
Auxiliary Enterprise Revenue	Food Services		\$100
	Stores& Shops	\$266,716	\$209,906
	Data Card	\$339,701	\$317,449
	Vending Operations	\$77,670	\$13,684
	Student Transportation	\$103,586	\$110,892
	TOTAL AUXILIARY ENTERPRISES REVENUE	\$1,363,582	\$652,031
Auxiliary Enterprise Expenses	Food Services	\$47,424	4506.9
	Stores & Shops	\$20,096	\$130,898
	Data Card	\$402,970	\$398,756
	Vending Operations	\$9,333	\$14,741
	Student Transportation	\$93,651	\$117,177
	TOTAL AUXILIARY ENTERPRISES EXPENSES	\$826,941	\$666,079
		A=00.000	Å 400 000
Student Activity Revenue	Student Activity Fee	\$536,445	\$482,223
	Advertising	\$3,222	\$1,968
	Other Sources	\$2,345,278	\$1,260,016
	TOTAL STUDENT ACTIVITY REVENUE	\$2,884,945	\$1,744,207

#### Distribution of Educational and General Revenue by Source

Source of Funds	FY2009-10	FY2011-12	FY2012-13
Student Activity Expenses	Intramural Athletics	\$14,507	\$19,636
	Social/Entertainment Activities	\$45,950	\$33,389
	Student Government	\$260	\$2,114
	Student Publications	\$27,673	\$30,105
	Other Programs	\$355,728	\$430,198
	Unassigned Balance (Reserves)		
	TOTAL STUDENT ACTIVITY EXPENSES	\$444,118	\$515,442
Internal Revenue	Student Tuition & Fees	\$14,188,016	\$13,160,076
	Indirect Cost Recoveries	\$17,005	\$17,985
	Sales & Services of Educational Departments	\$-	\$0
	Other Sources	\$53,774	\$67,348
	Transfer from Auxiliary Enterprises	+	+ = : / = : =
	Technology Fees	\$718,786	\$633,090
	Capital Outlay	\$662,201	\$861,000
	SUB-TOTAL INTERNAL REVENUE	\$15,639,782	\$14,739,499
State Appropriations		\$12,768,451	\$13,435,434
Stimulus Funds		\$-	\$0
Sub-Total Educational & General		· ·	`
Continuing Education Fees		\$28,408,233	\$28,174,933
Sponsored Operations		\$160,245	\$111,426
		\$12,465,203	\$10,896,380
	TOTAL EDUCATIONAL & GENERAL	\$41,033,681	\$39,182,739

SOURCE: Office of Vice President for Finance and Administration.

## **Physical Plant Data**

The mission of the Physical Plant is to arrange functional resources in a way that permits the college organization to effectively and efficiently deliver services in support of the overall mission of the institution. Physical Plant has a mission and function that relates to virtually all other departments of the institution to insure a safe, clean and pleasing environment for students and employees.

In support of the mission for Georgia Highlands College, the Physical Plant Department may be linked to the following sections:

- Provide physical and technical support to the expansion of the institution's geographical area
- Provide physical and environmental support for the well-being of students, faculty and the community
- A supportive campus climate, with necessary services to meet the needs of students, faculty and staff
- A commitment to teaching/learning environment, both inside and outside the classroom, that sustains instructional excellence, functions to provide University System access to a diverse student body and promote high levels of student learning.

In support of Georgia Highlands College goals, the Physical Plant department may be linked to the following sections:

- Renovate selected facilities and demonstrate progress on future construction projects
- Administer support services.

#### **Unit Operations**

The Physical Plant operation provides the services that are necessary for the day-to-day operation of the college's business. Through the function of facilities management, custodial, grounds, carpentry and mechanical personnel, Plant Operations can assure faculty, staff and students, a conducive environment for teaching and learning. Plant Operations supports the mission and goals of the college by fulfilling this vital component of the college's business in an efficient and timely manner.

## **Campus Facilities**

#### Floyd Campus

Building code	Building letter	Building name	Date built or acquisitioned	Gross sq. feet
0001	Α	Administration Building	1970	18,646
0002	W	Walraven Building	1970	57,523
0003	С	Library	1975	28,509
0004	D	Old P.E.	1970	12,200
0005	Е	Maintenance	1970	7,713
0006	F	Classroom Building	1974	28,040
0007	G	Physical Plant Warehouse and Garage	1974	6,215
0008	Н	Gym and PE classrooms	1980	29,511
0033	I	Lakeview Building and Auditorium	1999	27,166
0011	К	Administrative Annex	1991	13,418
0012	L	Solarium	1994	1,920
0017	Q	Greenhouse	1973	576
0034		RESA Building		12,578
0027		Astronomy Classroom	1997	1,733
0028		Telescope Lab	1997	448
0032		Addition to F-Wing	1999	6,417
		Total		252,613

## Heritage Hall Site

Building code	Building letter	Building name	Date built or acquisitioned	Gross sq. feet
0014	N	Heritage Hall Main Building	1994	53,140
0016	Р	Heritage Hall Annex	1994	8,490
		Total		61,630

#### **Cartersville Campus**

Building code	Building letter	Building name	Date built or acquisitioned	Gross sq. feet
0020		Cartersville Campus	2005	130,787
0022		Cartersville Student Center	2012	56,646
		Total		187,433

#### Paulding Site

Building code	Building letter	Building name	Date built or acquisitioned	Gross sq. feet
0035		Bagby Building	2009	30,800
0036		Winn Building	2009	10,498
		Total		41,298

### Douglasville Site

Building code	Building letter	Building name	Date built or acquisitioned	Gross sq. feet
0038		Douglasville Site	2010	35,330
		Total		35,330

Total Square Footage for All Campuses:578,304

## **Campus Safety Data**

The Office of Campus Safety is located in the Administrative building on the Floyd campus. Offices are also located at Cartersville, Douglasville, Paulding, and Heritage Hall for your convenience. Professional Safety Officers are on duty during normal operating hours at each campus location. These officers provide physical security, fire protection and prevention, emergency first aid, safety programs, parking and traffic services, and fire inspections, as well as investigate violations of the Code of Student Conduct and criminal offenses on GHC property.

Total Criminal Offenses on Campus by Calendar Tear							
Offense	2008	2009	2010	2011	2012		
Murder	0	0	0	0	0		
Negligent Manslaughter	0	0	0	0	0		
Sex Offenses	0	0	0	0	0		
Robbery	0	0	0	0	0		
Aggravated Assault	0	0	0	0	0		
Burglary	0	0	0	0	0		
Arson	0	0	0	0	0		
Motor Vehicle Theft	0	0	0	0	0		

#### Total Criminal Offenses on Campus by Calendar Year

Source: GHC Campus Safety Office

If you have a campus emergency, please call (706) 252-4813.