



Writing an Exemplification

WHAT IS AN EXEMPLIFICATION ESSAY?

Exemplification is using specific examples or rhetorical appeals (logos/ethos/pathos) to support an argument. An exemplification essay, then, is one in which many specific examples or rhetorical appeals are used to support the paper's thesis.

WHEN WRITING...

When writing an argumentative essay, you will use exemplification to support your argument. When giving a persuasive speech, you will use exemplification to support your position. Exemplification is used in advertisements to persuade viewers via visual rhetorical appeals (logos/ethos/pathos).

For example, this is an example of exemplification as I am giving you an example of exemplification, which is exemplifying what an exemplification essay does.



CONSIDERATIONS FOR REVISION

- Make sure you are using credible sources to support your argument. These do not necessarily have to be academic sources, unless specified by the assignment instructions, but you should be able to ensure that the information is factual.
- Check for logical fallacies as you revise. Fallacies are errors in reasoning, like illegitimate arguments or irrelevant points. Lists of fallacies can be found on the internet. Common fallacies include:
 - Strawman
 - Ad hominem
 - Appeal to ignorance
 - False dilemma
 - Slippery slope
 - Circular argument
 - Hasty generalization
 - Red herring
 - Tu quoque (appeal to hypocrisy)
 - Causal fallacy
 - Appeal to authority
 - Bandwagon