USG ETHICS AWARENESS INITIATIVE
Slogan & Talking Points

S = Stewardship: Carefully Managing State Resources
We recognize that we hold the resources of the University System of Georgia in trust for the people of Georgia and that we must be good stewards of the resources entrusted to us.

P = Prevention: Effective Internal Controls
Consistent messaging should reinforce the expectation for employees to “do the right thing.” Effective internal controls should be implemented and followed to promote efficient operations and prevent the misuse of resources.

I = Integrity: Building a Culture of Ethical Behavioral
Ethical decision-making should be engrained in our work culture, so that employees instinctively make ethical decisions. A value-driven work environment is intrinsically rewarding.

R = Responsibility: Upholding Our Duty to Report
USG employees have an affirmative duty to report wrongdoing. The USG is committed to preventing and detecting fraud, waste and abuse.

I = Inspiration: Leading by Example
Our actions are the best indicator of our ethical values. It’s not just about meeting compliance standards … rather, it’s about showing ethical leadership in everyday decisions in ways that will inspire others.

T = Trust: Preserving Public Confidence
Trust is an essential element in a productive work environment. We can maintain and build trust by actions which are honest, fair and consistent.