

# Certified Public Manager® Program

The **Certified Public Manager® (CPM®) Program** focuses on building self-awareness, promoting collaboration, and encouraging process improvement. The program not only offers professional development opportunities for public employees but also develops more productive staff who are better prepared to serve citizens.

The **Certified Public Manager® Program** is invaluable for developing and retaining your government managers to better serve your community. Provide your team with the tools needed to deliver quality services and improve the lives of your citizens with the CPM® Program.



The program's **Core Competencies** are taught by experienced faculty members.

## Personal and Organizational Integrity

Identifies potential ethical dilemmas and conflicts of interest, as well as appropriate workplace behavior; ensures compliance with legal and policy guidelines

## Managing Work

Promotes effective planning, prioritizing, and organizing to better meet job expectations and maximize employee performance

## Leading People

Encourages cooperation, pride, vision, trust, group identity, commitment, and team spirit in a diverse workforce while managing emotions and impulses

## Developing Self

Commits to continuous professional development, self-awareness, and individual performance-planning through feedback, study, and analysis

## Systemic Integration

Approaches planning, decision-making, and implementation from an enterprise perspective, while understanding external and internal relationships that contribute to a seamless organizational framework

## Public Service Focus

Delivers a positive climate for quality public service, client identification, expectations and needs, and for the development and implementation of workplace paradigms, processes, and procedures

## Change Leadership

Implements strategies to help employees adapt to changes in the workplace; identifies processes that foster creativity, innovation, and being proactive

Each **Core Competency** embeds essential "soft skills" such as appreciating diversity, coaching, delegating, maintaining integrity, persuading others, and taking initiative.

26 classroom days over the course of 12 months

University of Georgia at Gwinnett

\$3,500 per participant

To register online, visit:  
[www.cviog.uga.edu/cpm](http://www.cviog.uga.edu/cpm)

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To receive the **Certified Public Manager®** designation, participants must complete program hours for each component.

