

Georgia Highlands College Academic Showcase: Poster Presentation Rubric

Category	4 (Exceptional)	3 (Great)	2 (Fair)	1 (Needs Improvement)
Organization of Content on Poster	<ul style="list-style-type: none"> • Problem/thesis clearly stated on poster • Process and conclusions observable on poster • Content cohesive between poster and presentation 	<ul style="list-style-type: none"> • Problem/thesis clearly stated on poster • Process and conclusions observable on poster • Cohesiveness between poster and presentation somewhat lacking 	<ul style="list-style-type: none"> • Problem/thesis not clearly stated on poster • Process and conclusions not clear on poster 	<ul style="list-style-type: none"> • Lack of observable organizational pattern or coherent explanation of the problem/thesis, process, and conclusions in the poster or in the presentation
Word Choice on Poster	<ul style="list-style-type: none"> • Compelling, purposeful word choice on poster supported the research • Appropriate for audience • Appeared to understand the topic and professional jargon associated with the field of study 	<ul style="list-style-type: none"> • Thoughtful word choice generally supported the research • Appropriate for audience • Some professional jargon used to explain poster 	<ul style="list-style-type: none"> • Mundane or incorrect word choice partially supported the research • Appropriate for audience • Incorrect usage of professional jargon 	<ul style="list-style-type: none"> • Unclear word choice minimally supported the research • Inappropriate for audience • Demonstrates lack of understanding of the associated terms
Engagement with Others	<ul style="list-style-type: none"> • Compelling conversation • Polished delivery techniques • Posture, gesture, eye contact, and vocal expressiveness enhanced presentation • Responded confidently to questions about the topic 	<ul style="list-style-type: none"> • Interesting conversation • Comfortable delivery techniques • Engaging presentation 	<ul style="list-style-type: none"> • Understandable but tentative delivery techniques • Somewhat detracted from engagement 	<ul style="list-style-type: none"> • Delivery techniques detract from clarity • Appears uncomfortable or unable to respond to questions
Central Message of Presentation	<ul style="list-style-type: none"> • Provided a clear, compelling central message • Message precisely stated, appropriately repeated, memorable, and strongly supported 	<ul style="list-style-type: none"> • Clear, consistent central message with supporting materials or presentation • Message stated, repeated, & memorable 	<ul style="list-style-type: none"> • Understandable central message but lacking appropriate repetition and memorability 	<ul style="list-style-type: none"> • No clear central message