

Georgia Highlands College Academic Showcase: Exhibit Presentation Rubric

Category	4 (Exceptional)	3 (Great)	2 (Fair)	1 (Needs Improvement)
Engagement with Audience	Excellent delivery techniques that present the exhibit in a compelling way (eye contact, conversational ease, knowledge of topic)	Good delivery techniques that make the presentation interesting and cohesive	Understandable delivery, but lacks cohesion with the exhibit	Poor delivery that detracts from projects clarity
Central Message	Clear, compelling, and memorable central message strongly supported by the exhibit and included in presentation	Clear and consistent central message. The message should be discernible in presentation and exhibit, but might not be as clear	Central message is understandable but not memorable or repeated enough. Message is missing or very vague in the presentation or the exhibit	Central message is not explicitly stated. The central message is missing from the exhibit and the presentation
Design	Meticulous attention to artistic design and presentation	Attempt at artistic design with some attention to presentation	Awareness of design but lacks careful attention to detail	Lacks awareness of design and attention to detail
Creativity	Truly superior creativity & novel approach to the design	Creative and fresh approach to the design	Somewhat lacking in creativity	No attempt at creativity