**GHHU 2901  
THE ELECTION OF 2018**

**PART THREE  
WORKBOOK**

**“Politics is the art of choosing between the disastrous and the unpalatable.”**

**- John Kenneth Galbraith**

**NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Instructions**

**DO NOT LOSE THIS WORKBOOK**

A. Complete the workbook entry before class.   
B. Use the workbook during class to facilitate class discussion.   
C. Bring the completed workbook to class at the end of the semester to turn in.

**Keep talking about the election!:** sign up for Twitter (if you are not already) and start using the #ChargersVote hashtag to tweet about the election. Remember that your civility agreement applies to Twitter and all other social networks.

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| --- | --- | --- | --- |
| T | 10/23 | Policy Presentations | Policy Presentation |
| *Engage* | | *WB Entry 9: Political Debate* |  |

**Problematic Appeals Common in Debates**

**Fallacies:** fallacies are statements that are not necessarily true/correct, but appear to be.

False Cause: two things in proximity appear related (cause/effect) but are not necessarily related

e.g. “Shootings have dropped in the 3 years since we made it easier to legally get guns.”

*If they use this fallacy, reply with:* Propose an alternate explanation for the cause or effect

Appeal to Tradition: something is correct because we have always done it that way

e.g. “Marriage has always been defined as between one man and one woman.”

*If they use this fallacy, reply with:* Bad traditions (slavery) or “progress means change”

Appeal to authority: something is correct because X authority said it was correct

e.g. “President Obama has repeatedly said Benghazi was an unfortunate terrorist attack.”

*If they use this fallacy, reply with:* challenge credibility/omniscience of authority figure

Appeal to Popularity: something is correct because it is popular

e.g. “Public opinion is shifting in favor of legalizing recreational marijuana.”

*If they use this fallacy, reply with:* challenge popularity #s or use “friends & bridge”

False Dichotomy: the speaker presents only two options, and we are forced to choose one

e.g. “You are either with us or you are with the terrorists.”

*If they use this fallacy, reply with:* Present a third alternative

False Equivalency: the speaker presents two very different sides as if they are the same  
 e.g. "egregious display of hatred, bigotry, and violence... on many sides. on many sides."  
 *Force a clarification*: "So chanting is the same as fists and ramming a car at speed?"   
  
Slippery Slope: small steps now lead to inevitable cause-effect cascade and horrible end result

e.g. “If we legalize marijuana, we will eventually have to legalize cocaine and heroin.”

*If they use this fallacy, reply with:* challenge cause-effect links in the chain

Nirvana: it is possible to achieve a perfect result, so anything less than perfect is unacceptable

e.g. “Banning assault weapons won’t stop school shootings. You can reload a handgun.”

*If they use this fallacy, reply with:* Small steps/ imperfect solutions are better than none

No True Scotsman: claiming that a bad actor in a group is not one of us, so not our responsibility

e.g. “No American would terrorize Americans, so Anwar al-Awlaki wasn’t one of us”

*If they use this fallacy, reply with:* challenge the category or the defining characteristics

What-about-ism (appeal to hypocrisy): pointing to perceived hypocrisy as an excuse for action

e.g. “The Alt-Right group didn’t plan violence. And what about the last BLM protest?”

*If they use this fallacy, reply with:* just because they were wrong does not make you right.

**Engage assignment due on 10/30:** Read over the fallacy information on the previous page and refer back to the persuasion information at the end of Workbook 1 (association, etc). Then, watch the televised debate between Stacey Abrams and Brian Kemp being televised by Georgia Public Broadcasting on the evening of October 23. This should air on NPR-WABE (90.1 radio), GPB TV, and should be streamed live on Facebook. You can likely find video of it after the fact on Youtube and/or GPB’s website. There will be a second debate (with Ted Metz) on WSBTV November 4, but that won’t happen in time for this assignment. While watching the debate, complete the table on this and the next page with information from the debates that fits into the categories.

**Examples of Fallacies from the Debate - What Did I Just Hear?**

|  |  |
| --- | --- |
| False Cause |  |
| Appeal to Tradition |  |
| Appeal to Authority |  |
| Appeal to Popularity |  |
| False Dichotomy |  |
| Slippery Slope |  |
| Nirvana |  |
| No True Scotsman |  |

**Examples of Persuasive Appeals from the Debate - What Did I Just Hear?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Logos | | |  | |
| Ethos | | |  | |
| Pathos | | |  | |
| Mythos | | |  | |
| Labels & Connotation | | |  | |
| God Terms | | |  | |
| Devil Terms | | |  | |
| Association | | |  | |
| Dissociation | | |  | |
| Stylistic Devices | | |  | |
| T | 10/30 | Political Debate – Discuss in Class | |  | |
| *Engage* | | *WB Entry 10: Prepare your Candidate Pres.* | |  | |

For next class, you’ll need to prepare a final pitch to try to get classmates to vote for a certain candidate. The candidate need not be one of the governor candidates, but it does need to be someone that your Douglasville campus peers could vote for in November.

**Candidate Presentation Preparation**

Most of you have had Human Communication of Public Speaking before. If you have not, don’t stress about the public speaking aspect of this. Focus on the argument you will research and write in service of supporting a particular solution to an issue you see as a problem…

**Step One:** Determine your candidate.

**Step Two:** Identify three issues that you think demonstrate why your candidate is the best choice.

**Step Three:** Gather some sources to demonstrate that, on each of the three issues, your candidate is the best choice.  
  
**Step Four**: Write the body paragraphs of the speech, organized into three main ideas (one main idea for each of three issues).   
  
**Step Five:** Write an Introduction. It should grab attention, introduce your topic, explain why you care about it and why we should listen to you talk about it, and preview your main ideas.   
  
**Step Six**: Write a Conclusion. It should review your main ideas, thesis statement, why we should care about the issue, and conclude with a call to action (Vote for X).   
  
**Step Seven:** Type a detailed outline of your speech. Type a works cited for your five sources.   
  
**Step Eight**: Make speaking notes (generally on notecards) to use when you deliver.

**Step Nine:** Practice with a friend, classmate, or family member. Preferably, practice with someone that has not yet voted, so you have an opportunity to persuade them to support your candidate!

**Candidate Presentation - 150 points Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Write a speech that asks an audience to vote for a specific candidate in the November 2018 election. Support your argument by demonstrating this candidate is the best choice on three separate and important issues. Note that while some attention to delivery is counted, most of the points are for a researched argument.   
  
**Assignment Specifics**1. **Delivery Method**: The speech should be delivered extemporaneously

2. **Organization**: Topical – 3 main ideas with one issue each

3. **Time limit**: 5:30-6:00; finishing outside of this window will cost you points

4. **Oral footnotes**: you must cite five sources (source + credibility + information)  
5. **Paperwork**: submit a typed outline/works cited with the speech   
6. **Visual Aids**: AV/Tech not allowed. Props allowed but not necessary.

7. **Artifacts**: business casual dress or topic supporting dress required

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Item | Excel | Good | Avg. | Fair | Poor | N/A | Misc |
| Attention Getter | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Topic/Central Idea/Thesis | 3 |  | 2 |  | 1 | 0 |  |
| Credibility | 3 |  | 2 |  | 1 | 0 |  |
| Value for Audience | 3 |  | 2 |  | 1 | 0 |  |
| Preview of Ideas | 4 | 3 | 2 |  | 1 | 0 |  |
| Organization of Ideas | 10 | 8 | 6 | 4 | 2 | 0 |  |
| Transitions & Signposts | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Oral Footnotes (2 pts each) | 10 | 8 | 6 | 4 | 2 | 0 |  |
| Credibility of Sources (2pts e) | 10 | 8 | 6 | 4 | 2 | 0 |  |
| Good use of evidence | 6 |  | 4 |  | 2 | 0 |  |
| Varied evidence forms | 6 |  | 4 |  | 2 | 0 |  |
| Review of Ideas | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Closing Thought | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Paralanguage | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Verbal Pauses | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Eye Contact | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Stance & Gesture | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Expression & Energy | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Visual Aid |  |  |  |  |  | 0 |  |
| Time | 10 | 8 | 6 | 4 | 2 | 0 |  |
| Appearance/ Artifacts | 5 | 4 | 3 | 2 | 1 | 0 |  |
| Outline | 10 | 8 | 6 | 4 | 2 | 0 |  |
| Works Cited | 10 | 8 | 6 | 4 | 2 | 0 |  |
| ARGUMENT 15 12 9 6 3 0 | | | | | | | Total Points /150  Letter Grade |

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| --- | --- | --- | --- |
| T | 11/6 | **Election Day**; Candidate Presentations | Candidate Presentation |
| *Engage* | | *WB Entry 11: Results and Reactions* |  |

**For next class, review the results of the election and fill out the pages below.**   
**Voter Turnout:** Who showed up?   
(You might have to read several news articles or websites to fill in the table below)

|  |  |  |
| --- | --- | --- |
| **Category** | **What Percentage Voted in Nov 2018? [NATIONAL]** | **What Percentage Voted in November 2018? [GEORGIA]** |
| Registered Republicans |  |  |
| Registered Democrats |  |  |
| Registered Independents |  |  |
| Senior Citizens (65+) |  |  |
| Middle Age (36-64) |  |  |
| Young Voters (18-35) |  |  |
| Men |  |  |
| Women |  |  |
| Caucasian American |  |  |
| African American |  |  |
| Asian American |  |  |
| Latina/o American |  |  |
| High School Educated |  |  |
| College Educated |  |  |

**What did you find interesting about which groups seemed to support a specific candidate? (For example, did 70% of men vote for Kemp in Georgia?)**

**US House of Representatives**  
What happened? Were there surprises? Who has control now?  
  
  
  
  
  
  
  
  
What does it mean that \_\_\_\_\_\_\_\_\_\_\_\_ party is now in control of the US House?

**US Senate**What happened? Were there surprises? Who has control now?   
  
  
  
  
  
  
  
What does it mean that \_\_\_\_\_\_\_\_\_\_\_\_\_ party is now in control of the US Senate?   
  
  
  
  
  
Is President Trump happy with the results of the election? Why or why not?  
  
  
  
  
  
  
**Georgia Governor**What happened? Were there surprises?   
  
  
  
  
  
  
  
What does it mean that \_\_\_\_\_\_\_\_\_\_\_\_\_ party is now in power in Governorship in Georgia?  
  
  
  
  
  
**Georgia House of Representatives**What happened? Were there surprises? Who has control now?   
  
  
  
  
What does it mean that \_\_\_\_\_\_\_\_\_\_\_\_\_ party is now in control of the GA House?

**Georgia Senate**What happened? Were there surprises? Who has control now?   
  
  
  
  
What does it mean that \_\_\_\_\_\_\_\_\_\_\_\_\_ party is now in control of the GA Senate?  
  
  
**Local Races**What happened? Were there surprises?

|  |  |  |  |
| --- | --- | --- | --- |
| T | 11/13 | Election Results Analysis |  |
| *Engage* | | *WB Entry 12: Holiday Conversation* |  |
| T | 11/20 | **FALL BREAK – NO CLASS** |  |

For your last engage assignment, you will have a conversation with five people over the holiday break. These can be family members that may be visiting from out of town, or they may be family you see regularly, or they may be friends. The goal of these conversations is to talk about what happened in the November 2018 election: for you to listen and then for you to speak.   
  
For each person, complete one of the pages after this page – there are five pages and each interview should fill one page.   
  
Note that when we meet after break (on 11/27), your *entire bound workbook* is due in class. This is worth 400 points!   
  
Use a clip, binder, folder, or otherwise attach your Workbook 1, 2, and 3 from class together. Doublecheck that all items from all pages of each workbook are complete before submitting it.

|  |  |  |  |
| --- | --- | --- | --- |
| T | 11/27 | Election 2020 | Bound & Completed Workbook |
| T | 12/4 | Course Diagnosis | Twitter Participation Counted |
|  |  | Final Exam Period |  |

Interview 1; Interviewee name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Relationship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Ask your interviewee the questions below and record their responses. You may respond yourself after they respond, so that it has the feel of a conversation about these issues that is using the page to structure the discussion.

|  |  |
| --- | --- |
| What do you think about the outcome of the election in general? |  |
| What do you think about the outcome in Congress? |  |
| What do you think about the outcome with Georgia’s Governor? |  |
| What do you think about the outcome with the Georgia House and Senate? |  |
| What issues do you think drove the results that we saw in these races? |  |
| What party has more of an advantage in national politics now? |  |
| Was this election good for the country? |  |
| What role did news and social media play in the outcome of this election? |  |

Interview 2; Interviewee name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Relationship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Ask your interviewee the questions below and record their responses. You may respond yourself after they respond, so that it has the feel of a conversation about these issues that is using the page to structure the discussion.

|  |  |
| --- | --- |
| What do you think about the outcome of the election in general? |  |
| What do you think about the outcome in Congress? |  |
| What do you think about the outcome with Georgia’s Governor? |  |
| What do you think about the outcome with the Georgia House and Senate? |  |
| What issues do you think drove the results that we saw in these races? |  |
| What party has more of an advantage in national politics now? |  |
| Was this election good for the country? |  |
| What role did news and social media play in the outcome of this election? |  |

Interview 3; Interviewee name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Relationship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Ask your interviewee the questions below and record their responses. You may respond yourself after they respond, so that it has the feel of a conversation about these issues that is using the page to structure the discussion.

|  |  |
| --- | --- |
| What do you think about the outcome of the election in general? |  |
| What do you think about the outcome in Congress? |  |
| What do you think about the outcome with Georgia’s Governor? |  |
| What do you think about the outcome with the Georgia House and Senate? |  |
| What issues do you think drove the results that we saw in these races? |  |
| What party has more of an advantage in national politics now? |  |
| Was this election good for the country? |  |
| What role did news and social media play in the outcome of this election? |  |

Interview 4; Interviewee name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Relationship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Ask your interviewee the questions below and record their responses. You may respond yourself after they respond, so that it has the feel of a conversation about these issues that is using the page to structure the discussion.

|  |  |
| --- | --- |
| What do you think about the outcome of the election in general? |  |
| What do you think about the outcome in Congress? |  |
| What do you think about the outcome with Georgia’s Governor? |  |
| What do you think about the outcome with the Georgia House and Senate? |  |
| What issues do you think drove the results that we saw in these races? |  |
| What party has more of an advantage in national politics now? |  |
| Was this election good for the country? |  |
| What role did news and social media play in the outcome of this election? |  |

Interview 5; Interviewee name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Relationship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Ask your interviewee the questions below and record their responses. You may respond yourself after they respond, so that it has the feel of a conversation about these issues that is using the page to structure the discussion.

|  |  |
| --- | --- |
| What do you think about the outcome of the election in general? |  |
| What do you think about the outcome in Congress? |  |
| What do you think about the outcome with Georgia’s Governor? |  |
| What do you think about the outcome with the Georgia House and Senate? |  |
| What issues do you think drove the results that we saw in these races? |  |
| What party has more of an advantage in national politics now? |  |
| Was this election good for the country? |  |
| What role did news and social media play in the outcome of this election? |  |