



Internship position: Graphic Designer

OTR Wheel Engineering has an opening for a Graphic Designer Intern on our Marketing team! The Graphic Designer will assist with developing marketing and promotional pieces, including print, online, mobile, and collateral materials. Create visual concepts to communicate ideas that inspire, inform, and captivate our audience and consumers. Ideal candidates for this opportunity are graphic design majors or a related curriculum and have a working knowledge of the Adobe Creative Suite of applications. The candidate should also have some amount of graphic design experience, excellent creative instincts, and a strong team player attitude. This role will collaborate heavily with a team of creative leaders, artists, and freelancers.

Responsibilities:

- Concept and create various branding assets.
- Articulate and pitch design concepts to supervisor and team members.
- Create mood board, typeface suggestions, and design briefs outlining the creative look and feel for each new campaign
- Develop ideas that are pushing the boundaries of product design and brand storytelling
- Communicate innovative brand ideas to stakeholders in clear, concise ways to both marketing and product audiences
- Translate complex strategic approaches into easily accessible creative concepts
- Manage multiple projects simultaneously
- Work effectively with colleagues to complete projects within specified timeframes
- Perform other duties as assigned

Preferred Experience:

- Previous intern experience at an agency or in-house environment is highly desirable
- Experience working on digital, social, and product-first campaigns.
- Experience designing and articulating conceptual design decisions.
- Experience bringing ideas to life with high-quality compositions using creative software and other tools (Photoshop, Illustrator, InDesign, Sketch, Cinema4D, etc.)
- Experience with UI/UX design
- Detailed-oriented with a thinker/maker mindset
- Strong attention to detail
- Proficient with Microsoft Office Suite.

Start date: Immediate