



2 plus 2 MASS COMMUNICATIONS



Georgia Highlands College is partnering with the University of West Georgia to offer students a seamless path leading to a Bachelor of Science in Mass Communications with a concentration in Public Relations.

When you complete your Associate of Arts Communication Pathway degree at GHC, you can continue your journey to becoming a public relations professional by transferring to UWG and completing your Bachelor of Science in Mass Communications with a concentration in Public Relations. Your first two years can be completed at GHC's Douglasville site, with many courses also available at other GHC sites and online. For the second two years, UWG will offer select courses at GHC's Douglasville site and others at the UWG main campus in Carrollton.



2plus2.highlands.edu

At GHC, you will start with your core classes with a broad introduction to history, math, and science. You will also focus on written and verbal communication, gaining practical experience in the foundational ideas and theories necessary to build toward a specialization in public relations.

GHC's credentialed faculty work with small class sizes to provide students an affordable and engaging educational experience that is close to home. Did you know you can earn your associate degree from GHC for less than \$8,000? That's nearly half the cost of other colleges and universities! Plus, GHC's caring faculty and supportive staff are here to help you every step of the way.

Upon completion of your Associate of Arts degree at GHC, you can continue to UWG where you will learn to strategically manage communication for businesses and organizations. Through sequenced study, you will learn and practice the theory and art of public relations communication, research, policy-making, problem-solving, and creative and analytical decision-making. You will also develop your portfolio and professional network through UWG's student-managed public relations firm as well as through various internships.

Years 1 & 2 – Georgia Highlands College

Complete requirements for Associate of Arts in Communication Pathway, and earn a C or higher in ENGL 1101; ENGL 1102; COMM 1110; COMM 2230; and COMM 2254.

Years 3 & 4 – University of West Georgia

Complete requirements for Bachelor Science in Mass Communications – Public Relations Concentration.

Transfer Requirements

- 30 transferrable hours or an associate degree
- Cumulative grade point average of 2.00 on all attempted transferrable coursework
- Ability to prove English, math, and reading proficiency

Completion of the Associate of Art Communication Pathway degree at GHC does not guarantee admission to UWG.

For information about admission to GHC and this program, call 678-872-4225, email admitme@highlands.edu, or visit highlands.edu

