



GHC-UWG 2+2 PUBLIC RELATIONS

STUDENTS CAN EARN TWO DEGREES IN AS LITTLE AS FOUR YEARS!

At GHC, students start with a broad introduction to college-level history, math, and science. GHC's communication students focus on written and verbal communication, providing the foundational ideas and theories necessary to understand the multitude of messages in day-to-day life. Our courses offer practical experience in interviewing, interpersonal communication, group communication, public speaking, intercultural communication, and mass communication.

Students can continue to UWG to learn to strategically manage communication for businesses and organizations. Through sequenced study and working first-hand with clients, students will learn and practice the theory and art of public relations communication, research, policy-making, problem-solving, and creative and analytical decision-making. You will also have an opportunity to develop your portfolio and professional network through UWG's student-managed public relations firm as well as through various internships.

Why should you start a 2+2 program at GHC?

- Students that complete an Associate's degree are 72% more successful in completing their Bachelor's degree.
- GHC has small class sizes, providing students with more individual attention from teachers.
- Students will learn from credentialed faculty, not graduate students.
- Students can get to know our friendly financial aid, admissions, and advising staff.
- GHC is part of the University System of Georgia with accredited courses accepted system-wide.
- GHC costs thousands of dollars less for the same Degree.
- GHC has six locations to help you stay close to home.

APPLY TODAY!
highlands.edu/admissions

**Start at GHC as a
Communication pathway
student at any campus**

**Earn a C or better in
ENGL1101, ENGL1102,
COMM1110, COMM2230,
and COMM2254. Maintain
a desirable (3.0) to
minimum (2.0) GPA.**

**Complete 60 credits of
Core and Communication
coursework to graduate
from GHC with an
Associate of Arts degree
(first 2 years)**

**Enroll in UWG Mass
Communications program
and choose Public
Relations specialization**

**Complete 60+ credits of
Public Relations, declared
minor, and other
coursework, some of
which may be available at
GHC campuses, and
graduate from UWG with a
Bachelor of Science
degree (second 2 years).**